

NRV Livability Initiative Kickoff Summit  
Brainstorming Exercise A: NRV Today – Community and Regional Challenges  
8-11-11

Scale	Ideas	Priority Item for Group	Group Number	List Name	Strength/Challenge	Primary Element	Related Element	Subcategory 1	Subcategory 2
Community	Black- Managing development		1	Community Challenges	Challenge	Land Use			
Community	Pulaski: Teenage and young adult recreation / Bowling alleys skating rinks		1	Community Challenges	Challenge	EconDev		tourism, recreation, es youth	
Community	Fair: Water and sewage updates / maintaining water quality		1	Community Challenges	Challenge	Water Inf	NatRes	water	
Community	Blacks: Upkeep of interstructure / Roads / Internet		1	Community Challenges	Challenge	Trans	Internet	infrastructure	maintenance
Community	Blacks: Lack of commercial air line service / There is no competition		1	Community Challenges	Challenge	Trans	EconDev	airport	
Community	Pulaski: No access to passenger Train station		1	Community Challenges	Challenge	Trans		transportation options	trains
Community	Black: Recruitment of quality jobs to provide a reasonable good quality of life that pay a living wage		1	Community Challenges	Challenge	EconDev	Liability	jobs	Economic security
Community	Many get water from the New River - must protect the supply		2	Community Challenges	Challenge	NatRes	WaterInf	water	
Community	Transportation - rural area so you have to travel for goods and services. If your car breaks down, you rely on your neighbors. Lack of public transportation.		2	Community Challenges	Challenge	Trans	Liability	transportation options	accessibility, proximity, mobility
Community	Getting services to the rural areas when necessary. Water, internet, fire and rescue. Services may be relatively far away		2	Community Challenges	Challenge	Water Inf	Internet	municipal services	amenities, services
Community	Economic disparity - many local appalachian folks will do without rather than reaching out for help		2	Community Challenges	Challenge	EconDev	Liability		Economic security
Community	Lack of Transportation limits ability to get to work, when they don't work, they can't afford a car, cycle		2	Community Challenges	Challenge	Trans	Liability	transportation options	Economic security
Community	Methamphetamine problem getting worse		2	Community Challenges	Challenge	CommHealth		substance abuse	
Community	Prescription drugs can be abused or misused.		2	Community Challenges	Challenge	CommHealth		substance abuse	
Community	Crime is a challenge - significant amount of crime. Some ties in with Meth problem. Juveniles don't have recreation and/or they can't work.		2	Community Challenges	Challenge	CommHealth	Liability	substance abuse	Economic security youth
Community	Can't work on a farm around machinery if your underage		2	Community Challenges	Challenge	AgFS	EconDev	youth	
Community	Blacksburg - affordable housing.		3	Community Challenges	Challenge	Housing	Liability	affordability	
Community	Floyd - roads		3	Community Challenges	Challenge	Trans		municipal services	
Community	Floyd - small technology base		3	Community Challenges	Challenge	EconDev			
Community	Floyd - concern regarding property rights.		3	Community Challenges	Challenge	gov	other	property rights	
Community	Floyd - diversity of backgrounds/viewpoints		3	Community Challenges	Challenge	Liability		community character	
Community	Giles - lack of diversity		3	Community Challenges	Challenge	other	Liability	community character	
Community	Blacksburg - lack of economic diversity.		3	Community Challenges	Challenge	EconDev	Liability	economic security	
Community	Montgomery - lack of affordable housin		3	Community Challenges	Challenge	Housing	Liability	affordability	
Community	Blacksburg - lack of affordable housing		3	Community Challenges	Challenge	Housing	Liability	affordability	
Community	Montgomery - lack of diversity of job opportunities.		3	Community Challenges	Challenge	EconDev	Liability	jobs	Economic security
Community	Giles - localities need to capitalize on natural/outdoor strengths in economic development and tourism efforts.		3	Community Challenges	Challenge	NatRes	EconDev	tourism, recreation, entertainment	community character
Community	Giles - unwillingness to change or improve		3	Community Challenges	Challenge	other			
Community	Pulaski - not business friendly, does not encourage entrepreneurship		3	Community Challenges	Challenge	EconDev	gov	governance, civic issues	Economic security
Community	Poasburg - insider / insider looking.		3	Community Challenges	Challenge	other		community character	
Community	Pulaski - government dependent, does not encourage creativity		3	Community Challenges	Challenge	gov	gov	governance, civic issues	
Community	Floyd - Town government does not encourage public participation		4	Community Challenges	Challenge	gov	gov	governance, civic issues	
Community	Floyd (town) - losing its character		4	Community Challenges	Challenge	other		community character	
Community	Floyd - recycling program not effective, limited options		4	Community Challenges	Challenge	other	gov	municipal services	recycling, solid waste
Community	Narrows: harder to get to it		5	Community Challenges	Challenge	Trans		accessibility, proximity, mobility	
Community	Floyd: takes a while to get somewhere - but that can be a good thing		5	Community Challenges	Challenge	Trans		accessibility, proximity, mobility	
Community	Draper: Lack of public transport - if you can't drive you are stuck.		5	Community Challenges	Challenge	Trans	gov	transportation options	accessibility, proximity, mobility
Community	Internet: Limited access right now to high speed		5	Community Challenges	Challenge	Internet			
Community	Dublin: So much govt. regulation esp of schools - that teachers can't teach anymore...standardized testing etc. not enough flexibility of teachers		5	Community Challenges	Challenge	Education	gov	regulations	
Community	Pulaski: concern about regulations on energy consumption		5	Community Challenges	Challenge	Energy	gov	regulations	
Community	Pulaski: Concern over state level regulations on septic systems		5	Community Challenges	Challenge	Water Inf	gov	regulations	
Community	Narrows: not much small business vibrancy downtown. Lots of empty buildings		5	Community Challenges	Challenge	EconDev		small/focal business	
Community	Pulaski: Drug use		5	Community Challenges	Challenge	CommHealth			
Community	Narrows: Jobs		5	Community Challenges	Challenge	EconDev			
Community	Pulaski: Jobs - lots of empty factories		5	Community Challenges	Challenge	EconDev			
Community	Dublin: Not good jobs for people with less academic education		5	Community Challenges	Challenge	EconDev			
Community	Floyd: So many people have to leave county for work - high transportation costs, bring home less than they could if jobs more locally		5	Community Challenges	Challenge	EconDev			
Community	Montgomery county: rural areas in the shadow of Christiansburg and Blacksburg.		5	Community Challenges	Challenge			land use	development patterns
Community	Montgomery: Lack of affordable housing in towns		5	Community Challenges	Challenge	Housing			
Community	Giles: Lack of trails and parks and places to exercise and play - more obesity		5	Community Challenges	Challenge	CommHealth		tourism, recreation, entert outdoor recreation	
Community	Floyd County: requirement for out commuting for employment as well as underemployment		5	Community Challenges	Challenge	EconDev	Trans	jobs	accessibility, proximity, mobility
Community	Blacksburg: moving population due to the university		5	Community Challenges	Challenge	Water Inf	VT	population/demographic issues	
Community	Blacksburg: difficulty in sizing infrastructure with fluctuating student population		5	Community Challenges	Challenge	Trans	WaterInf	VT	population/demographic issues
Community	Radford: how to balance students/jobs from university with local population and keep sense of community		5	Community Challenges	Challenge	EconDev	gov	jobs	Economic security
Community	Christiansburg: provide facilities and services to keep pace with growth		5	Community Challenges	Challenge	other	GOV	municipal services	population/demographic issues
Community	Floyd County: decentralized population leads to resource challenges		6	Community Challenges	Challenge				
Community	pulaski/draper: slow progress restore after tornado		7	community challenges	Challenge				
Community	NRV: change happens, question of ability to address changing needs		7	community challenges	Challenge				
Community	Bburg/VT seems not accountable for actions of students in community		7	community challenges	Challenge				
Community	Bburg/VT non-participation in collection of taxes:meals,hotels...gives VT unfair advantage		7	community challenges	Challenge				
Community	NRV: lack of diversity...people,ideas,self-expression		7	community challenges	Challenge				
Community	NRV:narrowness of perspective		7	community challenges	Challenge				
Community	Draper:people move to rural/agri area but then don't like to smell cow manure		7	community challenges	Challenge				
Community	Key: Transportation choices/public transportation	1	8	Community Challenges	Challenge				
Community	Key: Affordable, desirable housing (for low wage workers)	1	8	Community Challenges	Challenge				
Community	Key: livable wage, jobs, training/education	1	8	Community Challenges	Challenge				
Community	Pulaski: affordable housing		8	Community Challenges	Challenge				
Community	Pulaski: lack of evening public transportation		8	Community Challenges	Challenge				
Community	Region-wide: unrecognized poverty		8	Community Challenges	Challenge				
Community	Regionwide - Age-divide [young workers: 25-35 - for them, not great place to live]; tough to attract		8	Community Challenges	Challenge				
Community	Pulaski: lack of economic opportunity		8	Community Challenges	Challenge				
Community	Pulaski: Anti-business community		8	Community Challenges	Challenge				
Community	Region: Transportation; car is needed		8	Community Challenges	Challenge				
Community	Blacksburg: Bicycling is dangerous		8	Community Challenges	Challenge				
Community	Floyd County: water - nothing runs in; growth and places going dry		8	Community Challenges	Challenge				
Community	Floyd: no public transportation		8	Community Challenges	Challenge				
Community	Floyd: no industry to work in Floyd; must go elsewhere		8	Community Challenges	Challenge				
Community	Floyd: no low income housing		8	Community Challenges	Challenge				
Community	Floyd: new people coming in and community feel is changing		8	Community Challenges	Challenge				
Community	Pulaski: Lack of industry - going overseas		8	Community Challenges	Challenge				
Community	Education for young people, i.e., 18 yr olds (need school to work orientation)		8	Community Challenges	Challenge				
Community	Pulaski: High drop out rate		8	Community Challenges	Challenge				
Community	Region: Livable wage		8	Community Challenges	Challenge				
Community	Pulaski: Difficult to attract business - political environment & challenging /regulations code requirements		8	Community Challenges	Challenge				
Community	Blacksburg: Conflict between Blacksburg and surrounding areas due to politics.	1	9	Community Challenges	Challenge				
Community	Blacksburg: Virginia Tech is a double edge sword in that they are a benefit to the community, but a challenge to work.	1	9	Community Challenges	Challenge				
Community	Radford & Montgomery County: Sprawl	1	9	Community Challenges	Challenge				
Community	Radford & Montgomery County: Evolving local governments.	1	9	Community Challenges	Challenge				
Community	Blacksburg: Transit is improving, however needs to expand west.		9	Community Challenges	Challenge				
Community	Blacksburg: Biking safety outside of the town is problematic.		9	Community Challenges	Challenge				
Community	Blacksburg: Clean energy options.		9	Community Challenges	Challenge				
Community	Blacksburg: Communication between students and the town (Town and Gowin).		9	Community Challenges	Challenge				
Community	Blacksburg: Town population is not as willing to engage in the practical community activities. NIMBYISM		9	Community Challenges	Challenge				
Community	Radford: Lack of communication medium. City Communication		9	Community Challenges	Challenge				
Community	Blacksburg: News about VT affects the whole region, both good and bad.		9	Community Challenges	Challenge				
Community	Blacksburg - cost of services is high		10	Community Challenges	Challenge				
Community	Pulaski - lack of jobs		10	Community Challenges	Challenge				
Community	Blacksburg - more low and medium income housing		10	Community Challenges	Challenge				
Community	Draper - more choices for internet services		10	Community Challenges	Challenge				
Community	Shilo - need internet access		10	Community Challenges	Challenge				
Community	Blacksburg - lack of job opportunity for spouses		10	Community Challenges	Challenge				
Community	Blacksburg - Lack of quality arts and entertainment		10	Community Challenges	Challenge				
Community	Riner - internet, access to food choices		10	Community Challenges	Challenge				
Community	Riner - community activities		10	Community Challenges	Challenge				
Community	Christiansburg: economic development - lack of job opportunities		11	Community Challenges	Challenge				
Community	Dublin: lack of jobs		11	Community Challenges	Challenge				
Community	Pulaski: crime		11	Community Challenges	Challenge				
Community	Newport: concern about development patterns in Giles County -- detracting from scenic beauty		11	Community Challenges	Challenge				

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Community	Blacksburg: unable to meet shopping needs in own town - foster small business		11	Community Challenges	Challenge				
Community	decreased public funding for education and basic needs of people		11	Community Challenges	Challenge				
Community	Christiansburg: transportation connectivity is lacking		11	Community Challenges	Challenge				
Community	Giles: issue of meeting environmental standards with tight finances		11	Community Challenges	Challenge				
Community	Blacksburg: lack of train transportation		11	Community Challenges	Challenge				
Community	Pulaski Co: Dependence on traditional manufacturing		11	Community Challenges	Challenge				
Community	Pul Co: Public Health challenges		11	Community Challenges	Challenge				
Community	Pul CO: Brownfields		11	Community Challenges	Challenge				
Community	Pul CO: Poverty		11	Community Challenges	Challenge				
Community	Pul Co: Under and Un-Employment		11	Community Challenges	Challenge				
Community	Pul Co: Getting downtown moving		11	Community Challenges	Challenge				
Community	Pul Co: Lack of educational attainment		11	Community Challenges	Challenge				
Community	Pul CO: Lack of private investment		11	Community Challenges	Challenge				
Community	Pul CO: Growing gap between rich and poor		11	Community Challenges	Challenge				
Community	Blburg: University stress on local emergency response. Division between university and non-university entities		12	Community Challenges	Challenge				
Community	Blburg: Lack of planning between 2 localities (especially based around resources)		12	Community Challenges	Challenge				
Community	Blburg: Plethora and scattering of resources for low income/poverty suffering households makes it hard to find resources and to refer to resources.		12	Community Challenges	Challenge				
Community	Cburg: Lack of transparent government		12	Community Challenges	Challenge				
Community	Cburg: growth too fast		12	Community Challenges	Challenge				
Community	Cburg: Need improvements in public transportation		12	Community Challenges	Challenge				
Community	Cburg: Unfunded mandates		12	Community Challenges	Challenge				
Community	Blburg: VT Grad students and their "transient" nature - cannot get help with services through social services. Still have a need to get services but not available if they are international students. Also lack of being able to communicate.		12	Community Challenges	Challenge				
Community	NRV: Lack of coordination and partnerships between localities trying to do the same thing. Everyone has their own agenda and everything needs to be controlled.		12	Community Challenges	Challenge				
Community	NRV: Availability of affordable broadband throughout the entire region.		12	Community Challenges	Challenge				
Community	Floyd Co: many areas have "food deserts" where people cannot access good food.		13	Community Challenges	Challenge				
Community	Pulaski Co: socioeconomic issues; lack of access to private vehicle travel.		13	Community Challenges	Challenge				
Community	Pulaski Town: not many opportunities for seniors. Mt. Rogers provides a nice model with senior discounts.		13	Community Challenges	Challenge				
Community	Floyd Co: we have to travel outside of the county to find employment. Many people have to figure out how to make things work where they are or move to find employment. It does create a creative group of people		13	Community Challenges	Challenge				
Community	Pulaski Co: We lack jobs that are appealing to the younger generation. We are limited in what we have to offer.		13	Community Challenges	Challenge				
Community	Pulaski Co: We need people to quit asking "why?" instead of "why not?"		13	Community Challenges	Challenge				
Community	Pulaski Co: Lack of local entertainment and access to variety of restaurants (fine dining is missing)		13	Community Challenges	Challenge				
Community	Pulaski Town: 4 new homes put in in a little strip near Bob White Blvd., something is wrong with the sewer that creates a malodorous environment. Overall, the growing pains of infill development.		13	Community Challenges	Challenge				
Community	Pulaski Town: The topography of the area is not conducive to development. Limited amount of new space to develop.		13	Community Challenges	Challenge				
Community	Christiansburg: Lack of affordable housing for renters		13	Community Challenges	Challenge				
Community	Fostering an environment that matches employees and employers.		13	Community Challenges	Challenge				
Community	We have to continue to grow small business (150+ employee)		14	Community Challenges	Challenge				
Community	Pulaski needs a Level 1 Hospital with a trauma center		14	Community Weakness	Challenge				
Community	Not enough work for citizens of New River Valley		14	Community Weakness	Challenge				
Community	Floyd (Indian Valley): is a bit far out - expensive for gas to get other places		15	Community Challenges	Challenge				
Community	Floyd (Indian Valley): transportation is a challenge		15	Community Challenges	Challenge				
Community	Blacksburg: transportation (35,000 people needing to move in and out every day; how to do that cost effectively, lots of paving for parking)		15	Community Challenges	Challenge				
Community	Blacksburg: jobs		15	Community Challenges	Challenge				
Community	Blacksburg: remoteness (connections to major metropolitan areas)		15	Community Challenges	Challenge				
Community	Montgomery county: closed plant		17	Community Challenges	Challenge				
Community	worried about stipulations/impacts of grant activity on low income communities and low income property owners		17	Community Challenges	Challenge				
Community	Lots of people moving in to region (both challenge and strength)		17	Community Challenges	Challenge				
Community	taxes... here there everywhere		17	Community Challenges	Challenge				
Community	new people that have not lived in the community, working with new people that don't have experience with Appalachian American		17	Community Challenges	Challenge				
Community	retirees dont work here, dont generate jobs, dont bring people in to school systems		17	Community Challenges	Challenge				
Community	conservation easements will ratchet up pressure on development		17	Community Challenges	Challenge				
Community	environmental initiatives are competing community values		17	Community Challenges	Challenge				
Community	loss of traditional breadbasket america jobs ie- manufacturing, mining, farming. EPA government controls environmental concerns that are negatively impacting industry in SWVA		17	Community Challenges	Challenge				
Community	public transportation- infrastructure is not entirely ideal, need better more convenient schedule. People with cars have trouble or no way to get around in region. (family togetherness, work, aging population)		17	Community Challenges	Challenge				
Community	income gap, private sector and government, etc		17	Community Challenges	Challenge				
Community	lack of shopping opportunities		18	Community Challenges	Challenge				
Community	Floyd good employment opportunities		18	Community Challenges	Challenge				
Community	Pulaski: concerned that we might change too much with sustainability		18	Community Challenges	Challenge				
Community	Pulaski: don't want to live in an urban boundary area (or in future)		18	Community Challenges	Challenge				
Community	Pulaski: don't want any part of the UN in the New River Valley		18	Community Challenges	Challenge				
Community	Pulaski: return to states rights and Constitution		18	Community Challenges	Challenge				
Community	Floyd: reject idea that US government is always an evil entity or the UN		18	Community Challenges	Challenge				
Community	Floyd: sometimes federal government needs to protect what's important		18	Community Challenges	Challenge				
Community	Floyd: how to draw the line between where one person's rights end and another begin (challenge of self-governance)		18	Community Challenges	Challenge				
Community	Floyd: very concerned about water, don't have a lot of water to support develop, without a plan, how to deal with it		18	Community Challenges	Challenge				
Community	Floyd: we've always had unlimited resources: not any more, we have to act		18	Community Challenges	Challenge				
Community	Floyd: very concerned about corporate greed (e.g. come in and extract and leave)		18	Community Challenges	Challenge				
Community	Floyd: very concerned that corporate entities got "personal rights" thus we must regulate local		18	Community Challenges	Challenge				
Regional	Pulaski: Affordable Workforce housing	1	1	Regional Challenges	Challenge				
Regional	Fairlawn: Jobs	1	1	Regional Challenges	Challenge				
Regional	Broadband infrastructure / Last mile	1	1	Regional Challenges	Challenge				
Regional	Public transportation for the whole region that is interconnected	1	1	Regional Challenges	Challenge				
Regional	Black Graduation rates in our high schools	1	1	Regional Challenges	Challenge				
Regional	Maintaining a vibrant downtown / Local business / Revitalisation of the downtown areas	1	1	Regional Challenges	Challenge				
Regional	Support of Entrepreneurial development	1	1	Regional Challenges	Challenge				
Regional	To retain the clean air and water for the future	1	1	Regional Challenges	Challenge				
Regional	Alternative transportation / Bike paths	1	1	Regional Challenges	Challenge				
Regional	State government ignores southwest virginia and focuses on northern virginia and hampton roads	1	2	Regional Challenges	Challenge				
Regional	Keeping young people/next generation here - not moving away. Need more jobs and affordable housing and attractions	1	2	Regional Challenges	Challenge				
Regional	Strong ARD - land use valuation and rewarding people for conservation easements. Reward agricultural areas. This will help keep family farms in the family. Agricultural incentives are not property taxings	1	2	Regional Challenges	Challenge				
Regional	Water quality - keeping it as clean as EPA wants it	1	2	Regional Challenges	Challenge				
Regional	Planning is a challenge so we don't gobble up all the land. So we can create some measure of concentration of housing. Preserve green space	2	2	Regional Challenges	Challenge				
Regional	Sustainable energy needed!	2	2	Regional Challenges	Challenge				
Regional	Difficult to get Land Use Valuation - takes five years and a certain amount of profits	2	2	Regional Challenges	Challenge				
Regional	handle fear of loss of control in regional efforts	1	3	Regional Challenges	Challenge				
Regional	natural resources/open space is being eroded and fragmented	1	3	Regional Challenges	Challenge				
Regional	lack of diversity (economic, social, racial) outside Blacksburg, C-burg, Radford	1	3	Regional Challenges	Challenge				
Regional	Integrated NRV	1	3	Regional Challenges	Challenge				
Regional	need more cooperation between localities	1	3	Regional Challenges	Challenge				
Regional	Riner - lacks of job opportunities, not business friendly	1	4	Regional Challenges	Challenge				
Regional	Pearsburg - little being done to take advantage of strengths	1	4	Regional Challenges	Challenge				
Regional	Floyd (town) - too many government grants, government dependent	1	4	Regional Challenges	Challenge				
Regional	Riner - lack of racial and cultural diversity	1	4	Regional Challenges	Challenge				
Regional	Pulaski - town in disrepair	4	4	Regional Challenges	Challenge				
Regional	Floyd - not protecting historic resources, losing character	4	4	Regional Challenges	Challenge				
Regional	not protecting waterways	4	4	Regional Challenges	Challenge				
Regional	Transportation challenges	1	5	Regional Challenges	Challenge				
Regional	Loss of industry and manufacturing jobs	1	5	Regional Challenges	Challenge				
Regional	Too much state and federal interference in the schools, too much overhead and paperwork for teachers.	5	5	Regional Challenges	Challenge				
Regional	Teachers not able to discipline in the schools	5	5	Regional Challenges	Challenge				

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Regional	Not adequate training for volunteer fire and rescue squads throughout the region - which lowers the quality of the services they are able to provide.		5	Regional Challenges	Challenge				
Regional	Problems across the region with topography and roadway access for fire and rescue.		5	Regional Challenges	Challenge				
Regional	Drug use		5	Regional Challenges	Challenge				
Regional	Limited market demand for local art. Not easy to sell in the area.		5	Regional Challenges	Challenge				
Regional	Local people do not support fine arts and culture (museums, etc.)		5	Regional Challenges	Challenge				
Regional	Dont have regional transport networks		5	Regional Challenges	Challenge				
Regional	Lack of public transportation connectivity and passenger train transit	1	6	Regional Challenges	Challenge				
Regional	Balance growth with rural character, ecosystem survival, and resource efficiency	1	6	Regional Challenges	Challenge				
Regional	Downturn in economy creates constraints on local budgets	1	6	Regional Challenges	Challenge				
Regional	diversity across counties within Region		6	Regional Challenges	Challenge				
Regional	water quantity in the future		6	Regional Challenges	Challenge				
Regional	food production without value-added processing		6	Regional Challenges	Challenge				
Regional	Low energy costs lead to energy intensive regional behaviors		6	Regional Challenges	Challenge				
Regional	We have natural resources that could provide jobs but EPA/other gov't does not allow development of e.g., coal fields		7	Regional Challenges	Challenge				
Regional	balance of zoning...industry for jobs AND quiet rural areas		7	Regional Challenges	Challenge				
Regional	industry competes with residential area (geographical proximity)		7	Regional Challenges	Challenge				
Regional	accountability when grants used to promote jobs		7	Regional Challenges	Challenge				
Regional	accountability when tax incentives/grant \$\$ used to promote jobs		7	Regional Challenges	Challenge				
Regional	businesses leave small town (furniture plant) but no job retraining for displaced workers		7	Regional Challenges	Challenge				
Regional	personal responsibility: challenge of being a tenant in community but being told what is "proper" behaviors (ie where to shop, what to buy) are being		7	Regional Challenges	Challenge				
Regional	how to organize ourselves to provide care to people who are isolated from other people (have no neighbors to rely on)		7	Regional Challenges	Challenge				
Regional	issues around mixed use area with business use at street level and residential above (same bldg)		7	Regional Challenges	Challenge				
Regional	how to facilitate decision-making process related to a person's own property/land.		7	Regional Challenges	Challenge				
Regional	how to create a structure for handling change in community		7	Regional Challenges	Challenge				
Regional	Public transportation	1	8	Regional Challenges	Challenge				
Regional	Living wage/job availability/training	1	8	Regional Challenges	Challenge				
Regional	Affordable/desirable housing for low income	1	8	Regional Challenges	Challenge				
Regional	NRV: Sprawl	1	8	Regional Challenges	Challenge				
Regional	NRV: Quality child and elder care	1	8	Regional Challenges	Challenge				
Regional	NRV: Not a lot of connection between towns to cities using public transit. Automobile dependent.	1	8	Regional Challenges	Challenge	Trans Housing		transportation options: accessibility, proximity, mobility	affordability
Regional	NRV: Affordable housing is needed.	1	8	Regional Challenges	Challenge				
Regional	NRV: Competing Farmer's Markets	1	8	Regional Challenges	Challenge	AgFS	EconDev	food	
Regional	NRV: Threat of Industrial Pollution.		8	Regional Challenges	Challenge	NatRes	EconDev	industry	environmental issues
Regional	NRV: Population is more Polarized		8	Regional Challenges	Challenge	other		community character	governance, civic issues
Regional	Limited employment opportunities (especially rural opportunities)	1	10	Regional Challenges	Challenge	EconDev	Livability	jobs	rural areas
Regional	Connecting services with needs especially for aging populations	1	10	Regional Challenges	Challenge	other	Livability	amenities, services	population/demographic issues
Regional	Loss of young professionals and young talent	1	10	Regional Challenges	Challenge	EconDev	Livability	jobs	population/demographic issues
Regional	Local (non-car) transportation choices		10	Regional Challenges	Challenge	Trans	Livability	transportation options: accessibility, proximity, mobility	
Regional	Blacksburg - transient community		10	Regional Challenges	Challenge	other		community character	population/demographic issues
Regional	division between rural long term residents and newer less permanent residents		10	Regional Challenges	Challenge	other		community character	population/demographic issues
Regional	High rates of poverty		10	Regional Challenges	Challenge	EconDev	Livability	economic security	
Regional	lack of and poor quality of low income housing		10	Regional Challenges	Challenge	Housing	Livability	affordability	options, quality
Regional	poor air and water quality	1	11	Challenge Commonalities	Challenge	NatRes	Livability	air	water
Regional	economic development - lack of jobs; lack of valley-wide identity	1	11	Challenge Commonalities	Challenge	EconDev	Livability	jobs	
Regional	poor public education and affordability of higher education	1	11	Challenge Commonalities	Challenge	Education	Livability	affordability	options, quality
Regional	crime	1	11	Challenge Commonalities	Challenge	other	Livability	community character	crime
Regional	transportation connectivity		11	Challenge Commonalities	Challenge	Trans	Livability	transportation options: accessibility, proximity, mobility	
Regional	High stress and preference placed on open space (vs. subdivisions or other developments).	1	12	Regional Challenges	Challenge	Land Use		nature, beauty, rural landscape	
Regional	Providing affordable housing (its effects on energy usage)	1	12	Regional Challenges	Challenge	Housing	Energy	affordability	options, quality
Regional	Need to standardize regional regulatory requirements and community efforts.	1	12	Regional Challenges	Challenge	other	gov	regulations	
Regional	Sometimes we talk region but we don't walk region.		12	Regional Challenges	Challenge	other		collaboration/coopera	governance, civic issues
Regional	How visible and active are the universities in the lives of the communities/region in which they are located? Investments are often made in other communities outside the NRV (e.g. tobacco monies)		12	Regional Challenges	Challenge	other	town/gown	collaboration/coopera	governance, civic issues
Regional	Utility zoning and permits - cumbersome rules in order to deploy utilities.		12	Regional Challenges	Challenge	Water Inf	gov	regulations	governance, civic issues
Regional	Have we over regulated ourselves? Potential to simplify and make the regulatory process more user friendly.		12	Regional Challenges	Challenge	other	gov	regulations	governance, civic issues
Regional	Often different rules for different communities concerning regional entities (e.g. solid waste authority).		12	Regional Challenges	Challenge	other	gov	regulations	governance, civic issues
Regional	Region lacks significant private investment.		12	Regional Challenges	Challenge	EconDev		investment/funding	
Regional	Economic Development: We need to have a more diverse local economy. We have a large education and engineering sector but others are lacking. Lots of brain drain.	1	13	Regional Challenges	Challenge	EconDev		economic security	economic diversity
Regional	How do we get people to use the resources they have? They are not being used to their full potential.	1	13	Regional Challenges	Challenge	other	?		
Regional	Lack of community sense for the region as a whole, not just individual communities. Self reliance is an issue. We have areas where people don't want to change.	1	13	Regional Challenges	Challenge	other		community character	
Regional	Challenge to keeping people who visit for events to stay longer (football games, weddings, reunions) and experience the NRV's treasures.	1	14	Regional Challenges	Challenge	EconDev	ArtsCult	tourism, recreation, ei	outdoor recreation
Regional	How do we encourage citizens to stay in the NRV with more diverse job opportunities?	1	14	Regional Challenges	Challenge	EconDev		economic security	economic diversity
Regional	We are not able to see who we are as a region so that we can market ourselves to potential tourist	1	14	Regional Challenges	Challenge	EconDev		tourism, recreation, ei	marketing/outreach
Regional	transportation	1	15	Regional Challenges	Challenge	Trans		transportation options	
Regional	water protection	1	15	Regional Challenges	Challenge	NatRes		water	
Regional	relocalization of the economy	1	15	Regional Challenges	Challenge	EconDev		economic security	small/local business
Regional	Regional public transportation (NRV)		15	Regional Challenges	Challenge	Trans	gov	transportation options	
Regional	Transportation - connections to the rest of the state		15	Regional Challenges	Challenge	Trans		transportation options	
Regional	water: we aren't paying as much attention to water quality protection as we should		15	Regional Challenges	Challenge	NatRes		water	
Regional	Floyd: water capacity is limited and unknown		15	Regional Challenges	Challenge	NatRes	waterInf	water	
Regional	Abandoned community stores (current challenge: future opportunity for local shops)		15	Regional Challenges	Challenge	EconDev		retail/commercial space	
Regional	Proliferation of strip malls, bypasses... that are riding out small community businesses		15	Regional Challenges	Challenge	EconDev			
Regional	Our approach to zoning codes (promotes strip malls, parking lots)		15	Regional Challenges	Challenge	Land Use			
Regional	loss of jobs in traditional industry		17	Regional Challenges	Challenge	EconDev			
Regional	tax impacts of wealthier and/or retired individuals		17	Regional Challenges	Challenge	other			
Regional	transportation infrastructure (roads and mass transit)		17	Regional Challenges	Challenge	Trans			
Regional	lack of good employment opportunities (good paying)		18	Regional Challenges	Challenge	EconDev			
Regional	Floyd: challenge in preserving what we have		18	Regional Challenges	Challenge	other			
Regional	Floyd: challenge in working together (not personal interests but best for community)		18	Regional Challenges	Challenge	other			
Regional	We take water for granted too often (e.g. not conserving)		18	Regional Challenges	Challenge	NatRes			
Regional	Pulaski: great self-sufficiency		18	Regional Challenges	Challenge	other			

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Element	Ideas	Group Number	List Name	Note: Highlighted rows are ideas "starred" by each group as their top ideas
Ag/Food	more infrastructure, support and programs to promote local agricultural and livestock markets and products (such as USDA approved processing centers for livestock)	10	Issues to Consider	
Ag/Food	grazing management needs to change so that it is more efficient (less energy use)	10	Issues to Consider	
Ag/Food	Protection of water resources (rivers, streams) from agricultural practices that might compromise them	10	Issues to Consider	
Ag/Food	loss of family farms (young farmers)	10	Issues to Consider	
Ag/Food	Lack of opportunities and infrastructure to bring local food to local markets/customers	10	Issues to Consider	
Ag/Food	need more mini-truck farming (high intensity cultivation small farms)	10	Issues to Consider	
Ag/Food	develop an infrastructure for locally grown beef and livestock	10	Issues to Consider	
Ag/Food	affordable land for farming	10	Issues to Consider	
Ag/Food	Revitalization of extension service	10	Issues to Consider	
Ag/Food	access to farmers markets	10	Issues to Consider	
Ag/Food	make processing centers (USDA approved) for livestock more accessible and local	10	Issues to Consider	
Ag/Food	Preservation of agricultural lands (inheritance tax makes it difficult to keep land in agriculture/family farms)	10	Issues to Consider	
Ag/Food	Need to increase the diversity of locally grown products	10	Issues to Consider	
Ag/Food	loss of land from agriculture to development and other types of land use	10	Issues to Consider	
Arts/Culture	Cost of participation in instructional programs	14	Issues to Consider for Arts and Culture	
Arts/Culture	Challenge of marketing arts and cultural resources to the NRV	14	Issues to Consider for Arts and Culture	
Arts/Culture	A disconnect with resources and the populations that live outside of the places that provide instruction.	14	Issues to Consider for Arts and Culture	
Arts/Culture	Advocacy for arts and cultural programming to increase exposure to the community	14	Issues to Consider for Arts and Culture	
Arts/Culture	Low Cost housing is needed	14	Issues to Consider for Arts and Culture	
Arts/Culture	Should be recognizes as economic development	14	Issues to Consider for Arts and Culture	
Arts/Culture	Historic Museums	14	Issues to Consider for Arts and Culture	
Arts/Culture	Parking	14	Issues to Consider for Arts and Culture	
Arts/Culture	How to create more dependable patrons?	14	Issues to Consider for Arts and Culture	
Arts/Culture	How do we maintain the livability of artist in the places that they work.	14	Issues to Consider for Arts and Culture	
Arts/Culture	Integrating social-media into marketing and outreach.	14	Issues to Consider for Arts and Culture	
Arts/Culture	Disconnect between the programs and the artist and community.	14	Issues to Consider for Arts and Culture	
Arts/Culture	Home based business	14	Issues to Consider for Arts and Culture	
Arts/Culture	Diversity to reflect the communities	14	Issues to Consider for Arts and Culture	
Arts/Culture	Transportation--A disconnect with resources and the populations that live outside of the places that provide instruction.	14		
Arts/Culture	Bring commercial & non-commercial venues together in the valley	7	3 most important ideas: Arts & Culture	
Arts/Culture	celebrate the diversity of the arts	7	3 most important ideas: Arts & Culture	
Arts/Culture	would like to see NRV be "art-friendly";community valued in all ways...(school systems) multicultural arts celebrated, valued, embraced	7	3 most important ideas: Arts & Culture	
Arts/Culture	hold strong to our history & culture in the region	7	3 most important ideas: Arts & Culture	
Arts/Culture	Culture is the way we live	7	NRV Arts and Culture	
Arts/Culture	Bburg, parts of Cburg are different than other towns.	7	NRV Arts and Culture	
Arts/Culture	There are many ways of life in nrv	7	NRV Arts and Culture	
Arts/Culture	Idea of Bburg EQUALS VT; but in Radford, the university doesn't dominate	7	NRV Arts and Culture	
Arts/Culture	VT faculty is different than average person...styles,forms of art. Market is different	7	NRV Arts and Culture	
Arts/Culture	NRV has different markets with different needs	7	NRV Arts and Culture	
Arts/Culture	popular commercial artist prints but people couldn't afford to buy when economy dried up	7	NRV Arts and Culture	
Arts/Culture	More offerings and variety of arts/culture	7	NRV Arts and Culture	
Arts/Culture	An exclusionary sense of various art communities & organizations	7	NRV Arts and Culture	
Arts/Culture	use local meal tax to support art and culture	7	NRV Arts and Culture	
Arts/Culture	promote our arts and cultural offerings OUTSIDE of the region to bring people here:tourism and new residents	7	NRV Arts and Culture	
Arts/Culture	Associations of artists creates affordable advertizing mechanisms	7	NRV Arts and Culture	
Arts/Culture	Existing Venues for Diverse Music:Jackson Park,Coffee Park on July 4th celebration, Floyd Fest	7	NRV Arts and Culture	
Arts/Culture	Pulaski uses town funds to pay artists so events are free for public	7	NRV Arts and Culture	
Arts/Culture	Would Regional Arts Council to support,promote the arts be beneficial?	7	NRV Arts and Culture	
Arts/Culture	There is need for NRV to come together for arts/culture.	7	NRV Arts and Culture	
Economic Development	Enhance our ability to market ourselves to other businesses in other states (e.g., political clout); have a marketable and known image (e.g., a tagline that is known)	8	Issues to consider for Economic Development	
Economic Development	Proactive education and training for all workers, new entrepreneurs, and citizens (K-12 and for training workers) in a changing, world-wide economy	8	Issues to consider for Economic Development	
Economic Development	Remain an attractive place to do business (i.e., provide performance-based incentives, low cost of doing business, cost of transportation, favorable tax-structure/regulation), good infrastructure/quality of life, good work ethic)	8	Issues to consider for Economic Development	
Economic Development	Resource production is going down and demand is going up	8	Issues to consider for Economic Development	
Economic Development	Choice and diversity in E.D. opportunities (e.g., ranging from individual to manufacturing)	8	Issues to consider for Economic Development	
Economic Development	Need to have markets and something of value; we need to think of E.D. as more world-wide	8	Issues to consider for Economic Development	
Economic Development	Need to better market and talk about diversity we have here (e.g., non-higher ed)	8	Issues to consider for Economic Development	
Economic Development	Basic literacy/education is mostly supported elsewhere, but not here as much	8	Issues to consider for Economic Development	
Economic Development	Would like to look at future environment and jobs in this area - we need to be ready	8	Issues to consider for Economic Development	
Economic Development	Community colleges has good training; issue is: Where do we need to be training to? Are we meeting/identifying trends vs. just reacting?	8	Issues to consider for Economic Development	
Economic Development	E.g., in Floyd: most of income is from self-employment; in Floyd we have not come up to current standard of working for someone else (we have maintained our independence)	8	Issues to consider for Economic Development	
Economic Development	In past, most people were self-employed and were successful; now in last generation people are willing/eager to be suborn themselves to and work as an employee	8	Issues to consider for Economic Development	
Economic Development	Our region is losing political clout within the state (e.g., access to incentives, tax revenue) to other regions and not into our area	8	Issues to consider for Economic Development	
Economic Development	Lost many jobs because we are in a rural community	8	Issues to consider for Economic Development	
Economic Development	Keeping people here	8	Issues to consider for Economic Development	
Economic Development	Case study of culture in Ohio (Cleveland) in 1970s; it was more business-friendly; need to work on changing the culture here too.	8	Issues to consider for Economic Development	
Economic Development	articulate specific business leader innovators from across the entire region - balanced representation (not Blacksburg-heavy); those who are willing to cooperate across boundaries	11	Economic Development Specific Issues	
Economic Development	needs to be more social activity to retain youth and young professionals	11	Economic Development Specific Issues	
Economic Development	need trained labor force - skill sets in technology to attract high tech businesses	11	Economic Development Specific Issues	
Economic Development	low high school graduation rate does not attract business	11	Economic Development Specific Issues	

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Element	Ideas	Group Number	List Name
Economic Development	need to invest in infrastructure to attract business investment: water/sewer, internet access, transportation (airport to fly commercial), developable land	11	Economic Development Specific Issues
Economic Development	address low private sector pay scale	11	Economic Development Specific Issues
Economic Development	job creation around outdoor recreation and cultural heritage industries appears to be growing and has high potential; natural features assets; barriers: people are afraid of tourism and tourists, difficult to generate living wage jobs in this sector; tourism/eco-tourism/agro-tourism has a ripple effect on the economy of the region (hotels, restaurants, shopping, etc.); eco- and agro-tourism also incentivizes protection of natural resources	11	Economic Development Specific Issues
Economic Development	need to balance between economic industry and conserving natural beauty and quality of life in New River Valley; want to attract clean industry, allow existing business to flourish	11	Economic Development Specific Issues
Economic Development	invest in "Main Street," downtown - small businesses; downtown parking is an obstacle	11	Economic Development Specific Issues
Economic Development	retaining students from area higher ed institutions: need higher job opportunities for college graduates - make it more lucrative for businesses to want to come here, attract high paying industries/jobs	11	Economic Development Specific Issues
Economic Development	Innovation: need to look at things with new eyes; look at model communities for their success stories	11	Economic Development Specific Issues
Economic Development	too much dependence on government: jobs, grants, permits; need private sector business to stand on its own	11	Economic Development Specific Issues
Economic Development	challenge: absentee landlords unwilling to work with locality; need creativity and ability to create revitalized urban spaces to appeal to businesses and residents	11	Economic Development Specific Issues
Economic Development	put new industry in renovated downtown infrastructure rather than new industrial parks	11	Economic Development Specific Issues
Economic Development	Dealing with soft skills - reading, writing, taking directions, must be able to deal with the drug problem in the area.	12	Issues to Consider for Economic Development
Economic Development	Great selling points are: inexpensive electrical power; lots of water; have rail lines and easy access to the interstate which will help create/retain jobs in the future.	12	Issues to Consider for Economic Development
Economic Development	Need to attract new businesses to employ more people and which allow people to raise families, eat well, and have a home.	12	Issues to Consider for Economic Development
Economic Development	Wages demanded in other areas/countries are typically lower for corporations.	12	Issues to Consider for Economic Development
Economic Development	A lot of talent is exported (not as many jobs here for very well educated people).	12	Issues to Consider for Economic Development
Economic Development	Pollution controls hinder factory development. (relaxing pollution controls can help with job creation by lessening the financial burden on industry)	12	Issues to Consider for Economic Development
Economic Development	Attract foreign companies to America (benefit of NAFTA and other free trade agreements).	12	Issues to Consider for Economic Development
Economic Development	Multimodal transfer facility in Elliston will help tremendously with warehousing and attracting business.	12	Issues to Consider for Economic Development
Economic Development	Old factories don't work for modern companies (manufacturing and technology).	12	Issues to Consider for Economic Development
Economic Development	Lots of empty storefronts but still building new shopping centers.	12	Issues to Consider for Economic Development
Economic Development	It's a buyers market. Governments will have to offer more to attract.	12	Issues to Consider for Economic Development
Economic Development	Lack of incentives from State and Federal sources due to budget cuts.	12	Issues to Consider for Economic Development
Economic Development	Attract companies that are aligned with the culture of beautiful natural resources.	12	Issues to Consider for Economic Development
Economic Development	Empty storefronts - help populate these with small businesses.	12	Issues to Consider for Economic Development
Economic Development	Educational institutions are very beneficial.	12	Issues to Consider for Economic Development
Economic Development	Adopt a strategic way of thinking about economic development.	12	Issues to Consider for Economic Development
Economic Development	Push buy American products.	12	Issues to Consider for Economic Development
Economic Development	Challenge to work with owners of empty storefronts to fill them (reasonable rents/flood plain issues).	12	Issues to Consider for Economic Development
Economic Development	Award contracts locally (contracts originating from local, state, and federal agencies).	12	Issues to Consider for Economic Development
Economic Development	Changing work ethic - more desire for instant management jobs without working up the ladder.	12	Issues to Consider for Economic Development
Economic Development	Need to support small businesses and farming to ensure thriving economic environment.	12	Issues to Consider for Economic Development
Economic Development	Need to have industrial plants that have everything there ready to go and customizable for each company.	12	Issues to Consider for Economic Development
Economic Development	Jobs went overseas due to NAFTA.	12	Issues to Consider for Economic Development
Economic Development	Older industries (clothing/furniture) used to employ thousands of people, very labor intensive. Now industries are mechanized and take fewer people to operate.	12	Issues to Consider for Economic Development
Economic Development	How can we build on one company to interest other product companies (e.g. how do we get other product companies to come in and be near Moog or have other companies that supply James Hardie come in to the area.)	12	Issues to Consider for Economic Development
Economic Development	Need more just in time inventory warehousing to capitalize on multimodal site.	12	Issues to Consider for Economic Development
Economic Development	Banks are having issues loaning to small businesses.	12	Issues to Consider for Economic Development
Economic Development	Unions are not necessary. Work with employees directly.	12	Issues to Consider for Economic Development
Economic Development	Access to distribution systems for foreign companies.	12	Issues to Consider for Economic Development
Economic Development	Need more people working to pay taxes to support services.	12	Issues to Consider for Economic Development
Economic Development	Help people become more entrepreneurial to help create/retain jobs.	12	Issues to Consider for Economic Development
Economic Development	Sometimes building owners make more money taking building liability off on taxes than renting out the building.	12	Issues to Consider for Economic Development
Economic Development	Use revolving loan funds to help attract/retain employers.	12	Issues to Consider for Economic Development
Economic Development	Why businesses come to Pulaski: Location close to Rail; water; sewer; interstates.	12	Issues to Consider for Economic Development
Economic Development	Types of incentives: Free land (lots of localities have vacant, reclaimed land that they can use for economic development), assistance in building a new plant.	12	Issues to Consider for Economic Development
Economic Development	Improve infrastructure to better provide water.	12	Issues to Consider for Economic Development
Energy	need to create a bridge to future energy systems. There is a tension between where we are now and where we need to be.	3	Issues to Consider for Energy
Energy	need cost structures and policies that don't penalize particular types of users that implement energy saving measures.	3	Issues to Consider for Energy
Energy	energy conservation should be a priority; how do we incentivize conservation; how do we build renewable energy portfolio in the region? maximize efficiency	3	Issues to Consider for Energy
Energy	energy is expensive for retail consumers.	3	Issues to Consider for Energy
Energy	inefficient systems - housing, transportation, manufacturing; reliance on fossil fuels	3	Issues to Consider for Energy
Energy	lifestyles are becoming increasingly energy intensive; other infrastructure is energy-intensive	3	Issues to Consider for Energy
Energy	the free market should be allowed to address needs and issues	3	Issues to Consider for Energy
Energy	questionable effects/impacts of wind energy equipment.	3	Issues to Consider for Energy
Energy	technology is not yet in place for widespread development of more renewable forms of energy.	3	Issues to Consider for Energy
Energy	until federal government establishes a national energy policy, it will be difficult for individuals to arrive at a decision.	3	Issues to Consider for Energy
Energy	need to move toward renewable energy; difficult for individuals to adopt due to cost; needs to be ways to encourage investment in research and development and infrastructure for new forms of energy.	3	Issues to Consider for Energy
Energy	infrastructure not yet developed for new/alternative fuels	3	Issues to Consider for Energy
Energy	increase nuclear energy	3	Issues to Consider for Energy
Energy	need more education regarding renewable energy options and opportunities	3	Issues to Consider for Energy
Energy	construction and manufacturing	3	Issues to Consider for Energy
Energy	Need to have self reliance in energy production	4	Issues to consider for Energy
Energy	Moving away from fossil fuels as major source of energy	4	Issues to consider for Energy
Energy	Electricity prices are relatively inexpensive, little incentive to conserve energy	4	Issues to consider for Energy

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Element	Ideas	Group Number	List Name
Energy	Aesthetic impacts of wind energy	4	Issues to consider for Energy
Energy	Need effective regulation to protect against abusive practices	4	Issues to consider for Energy
Energy	alternative energy at this stage requires more investment than people are willing to make	4	Issues to consider for Energy
Energy	Safety and cost associated with energy production	4	Issues to consider for Energy
Energy	Not enough information / education on alternative energy and conservation	4	Issues to consider for Energy
Energy	Jobs in region being lost to regulation (closing plants)	4	Issues to consider for Energy
Energy	Upfront costs of wind energy	4	Issues to consider for Energy
Energy	Need deregulation of energy production	4	Issues to consider for Energy
Energy	No subsidies for energy production (for all sources)	4	Issues to consider for Energy
Energy	Move away from foreign dependency on energy resources	4	Issues to consider for Energy
Energy	Need tax credits for research and development	4	Issues to consider for Energy
Energy	Move toward energy conservation	4	Issues to consider for Energy
Housing	Housing connected to transit	1	Issues to consider for HOUSING
Housing	Stop the sprawl	1	Issues to consider for HOUSING
Housing	building a community of "tiny houses" in the Blacksburg Communities	1	Issues to consider for HOUSING
Housing	Accessory apartment options	1	Issues to consider for HOUSING
Housing	Needed to go up instead out / higher density in smaller houses / more people living in downtown /	1	Issues to consider for HOUSING
Housing	Town gown issues	1	Issues to consider for HOUSING
Housing	Model does not work for assisted living / needs a new model	1	Issues to consider for HOUSING
Housing	The builders can not make a living / They have a very small profit margin	1	Issues to consider for HOUSING
Housing	Blacksburg needs to provide more new housing so there is not more development in the other areas /	1	Issues to consider for HOUSING
Housing	More dense + mass transit	1	Issues to consider for HOUSING
Housing	Energy efficiency housing / Increasing standards / not viewed as a positive thing because it is becoming so expensive to pay the utilities /	1	Issues to consider for HOUSING
Housing	Downtown Blacksburg in the past 3 years it has gone up 33%	1	Issues to consider for HOUSING
Housing	REsidential is only one part / have to go to the business region	1	Issues to consider for HOUSING
Housing	Water usage /	1	Issues to consider for HOUSING
Housing	Low income housing that people can really access	1	Issues to consider for HOUSING
Housing	Housing is interconnected	1	Issues to consider for HOUSING
Housing	Needs of the aging population / Mobility issues inside and outside / Assited Living	1	Issues to consider for HOUSING
Housing	People are not following the leasing laws / enforcement of zoning laws	1	Issues to consider for HOUSING
Housing	Redevelopment	1	Issues to consider for HOUSING
Housing	Tech to certify energy efficiency for student housing	1	Issues to consider for HOUSING
Housing	Aging in place / Kids are coming back to home / Caraige Homes / Mom and Dad live in the home about the garage the kids move back into the main home	1	Issues to consider for HOUSING
Housing	Energy conservation will cut down on the number of power plants	1	Issues to consider for HOUSING
Housing	CDBG funds are being used? Seems to have gone to people for moderated Very little focus on section 8 housing low income people	1	Issues to consider for HOUSING
Housing	Not seeing much going up for new construction	1	Issues to consider for HOUSING
Housing	Go back and redevelop old shopping centers / Commercial on the first floor and residential on the upper floors	1	Issues to consider for HOUSING
Housing	ADU / Aucillary Dwelling Unites	1	Issues to consider for HOUSING
Housing	Special Housing Needs	1	Issues to consider for HOUSING
Housing	WE are too far seperated from families today	1	Issues to consider for HOUSING
Housing	Med Cottages / small house adapted to older person who has needs	1	Issues to consider for HOUSING
Housing	Area is aging fast	1	Issues to consider for HOUSING
Housing	Age in their own home	1	Issues to consider for HOUSING
Housing	Mixed Use	1	Issues to consider for HOUSING
Housing	So many barriers to getting in to affordable housing: bad credit...	1	Issues to consider for HOUSING
Housing	Tech	1	Issues to consider for HOUSING
Housing	Affordable Housing for the very low income in Radford.	1	Issues to consider for HOUSING
Internet Access	Blacksburg: need 5 to 10 outstanding examples of companies fully leveraging broadband in innovative ways	18	Issues to Consider for Internet Access
Internet Access	Blacksburg: how to help businesses be innovative when they have big access to broadband	18	Issues to Consider for Internet Access
Internet Access	other barriers to entry: community values	18	Issues to Consider for Internet Access
Internet Access	need to get communities behind this to push the public or public-private partnership potential	18	Issues to Consider for Internet Access
Internet Access	how to find good work from home opportunities via broadband	18	Issues to Consider for Internet Access
Internet Access	How to use broadband to create new and novel jobs	18	Issues to Consider for Internet Access
Internet Access	Could Pulaski do its own telecom coop	18	Issues to Consider for Internet Access
Internet Access	Point to point wireless--works in certain scenarios--but not everywhere	18	Issues to Consider for Internet Access
Internet Access	who should provide last mile? gets back to economics especially in rural areas	18	Issues to Consider for Internet Access
Internet Access	Local governments should include internet as their base of public services they provide	18	Issues to Consider for Internet Access
Internet Access	can't just build internet and think they'll come	18	Issues to Consider for Internet Access
Internet Access	other model is business model (example \$5 month)	18	Issues to Consider for Internet Access
Internet Access	Marketing/education businesses and entrepreneurs must demand it	18	Issues to Consider for Internet Access
Internet Access	FC 18 people per SW MI and B'burg 1,200 SW MI--big difference	18	Issues to Consider for Internet Access
Internet Access	within the NRV there is great variety in what's available for internet	18	Issues to Consider for Internet Access
Internet Access	towns could focus on high speed internet and wi-fi in town (otherwise no)--pay through taxes	18	Issues to Consider for Internet Access
Internet Access	business with internet attract customers	18	Issues to Consider for Internet Access
Internet Access	Blacksburg: great that got funding for middle mile, now about last mile?	18	Issues to Consider for Internet Access
Internet Access	Identify barriers and try to break them down	18	Issues to Consider for Internet Access
Internet Access	in Bburg--can't go above 10 ft above tree line	18	Issues to Consider for Internet Access
Internet Access	Blacksburg: creating awareness of the benefits of broadband (over just email)	18	Issues to Consider for Internet Access
Internet Access	Big bandwidth necessary for education, employment, entrepreneurship	18	Issues to Consider for Internet Access
Internet Access	historically the private companies have taken care of telecommunications, but doesn't serve all	18	Issues to Consider for Internet Access
Internet Access	98% of Floyd County can get high broadband--many places can't	18	Issues to Consider for Internet Access
Internet Access	obsolescence and technology changes so fast--much harder to go into a new place because can't guarantee needed penetration	18	Issues to Consider for Internet Access
Internet Access	Big corporates are global--don't care about local towns	18	Issues to Consider for Internet Access
Internet Access	worried about last mile--example in parts of Pulaski County	18	Issues to Consider for Internet Access
Internet Access	Coops have to have at least a reasonable return to be able to keep good service into the future	18	Issues to Consider for Internet Access
Internet Access	need producer level network--not just consumer	18	Issues to Consider for Internet Access

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Element	Ideas	Group Number	List Name
Internet Access	American Support and Jet Blue whole call center is virtual	18	Issues to Consider for Internet Access
Internet Access	if local places overbuilt--then big guys finally build and undercut price (some will give it away to keep from giving away)	18	Issues to Consider for Internet Access
Internet Access	benefit of broadband--constant connectiveness--how many transactions per hour, speed of particle flow	18	Issues to Consider for Internet Access
Internet Access	high level paid programmers working in Floyd County; and people working for Carilion, etc.	18	Issues to Consider for Internet Access
Internet Access	entrepreneurs are always looking for ways to communicate--that's all	18	Issues to Consider for Internet Access
Internet Access	private sector can't do it because business model; public sector can't do it--trying to public-private partnership in Blacksburg	18	Issues to Consider for Internet Access
Internet Access	Citizens is a bottom-up formed success, not tied to short-term profit	18	Issues to Consider for Internet Access
Internet Access	government provide public goods--public safety and public services (is internet service one of those?)	18	Issues to Consider for Internet Access
Internet Access	Blacksburg: to be on even playing field economically, need to have big pipe of broadband	18	Issues to Consider for Internet Access
Internet Access	Coops have certain standards they must meet--lot of red-tape to deal with	18	Issues to Consider for Internet Access
Internet Access	Economic Development is key to this	18	Issues to Consider for Internet Access
Internet Access	broadband is not cheap in the end (transport to major hubs is expensive)	18	Issues to Consider for Internet Access
Internet Access	people will use it when the last mile is there	18	Issues to Consider for Internet Access
Internet Access	beneficiaries of robust broadband: public safety, education, healthcare, entrepreneurship/clean industries, producer market (fast upload not just download), greater economic opportunities, young people will figure out amazing things,	18	Issues to Consider for Internet Access
Internet Access	Schools using internet--having trouble for students and teachers	18	Issues to Consider for Internet Access
Internet Access	what are barriers to entry for providing wireless: have to own license frequency, or if unlicensed (people could cause interference), big issue to locating towers	18	Issues to Consider for Internet Access
Internet Access	whole ideas of convergence--handheld, doc it at home	18	Issues to Consider for Internet Access
Natural Resources	air quality (impacts community health; need controls on pollutants)	15	Issues to consider for Natural Resources
Natural Resources	conserve forests and land as much as possible	15	Issues to consider for Natural Resources
Natural Resources	Protection of rivers in the NRV	15	Issues to consider for Natural Resources
Natural Resources	Would like to see air and water quality improved in this area	15	Issues to consider for Natural Resources
Natural Resources	natural resource education is underutilized - biodiversity	15	Issues to consider for Natural Resources
Natural Resources	Scenic River Status (New and Little)	15	Issues to consider for Natural Resources
Natural Resources	soil protection and appreciation	15	Issues to consider for Natural Resources
Natural Resources	NRV look into ways to stop the sales of artificial fertilizers - helping to ruin our rivers	15	Issues to consider for Natural Resources
Natural Resources	education about how to use the soil - cross pollination of old and new cultures	15	Issues to consider for Natural Resources
Natural Resources	Glen Lynn - power plant impacting air quality	15	Issues to consider for Natural Resources
Natural Resources	Arsenal and Celanese impacting air quality in Giles	15	Issues to consider for Natural Resources
Natural Resources	Horrible air quality in Radford - impacted by Arsenal	15	Issues to consider for Natural Resources
Natural Resources	(Little River): high nitrogen count	15	Issues to consider for Natural Resources
Natural Resources	trash - people need to clean up after themselves and not litter	15	Issues to consider for Natural Resources
Natural Resources	Increase/encourage agricultural zoning land use to Floyd County, Giles, and Pulaski - through low taxation	15	Issues to consider for Natural Resources
Natural Resources	cultural tourism is a big draw - if quality of Natural Resources suffers, it will also suffer	15	Issues to consider for Natural Resources
Natural Resources	Appalachian natural resources, ie mountains, river (water), air, farmland, forestland, biodiversity	17	Issues to consider for Natural Resources
Natural Resources	MOUNTAIN TOP REMOVAL	17	Issues to consider for Natural Resources
Natural Resources	Ecotourism needs to also keep environmental quality control in mind as well.	17	Issues to consider for Natural Resources
Natural Resources	economic value of externalities (Federal Govt level issue)	17	Issues to consider for Natural Resources
Natural Resources	Incentives for farmers>urban area concentration can help drive demand for local food production	17	Issues to consider for Natural Resources
Natural Resources	American Farmland Trust study> economics of development vs. farmland	17	Issues to consider for Natural Resources
Natural Resources	"views", aesthetic value of NRV	17	Issues to consider for Natural Resources
Natural Resources	real estate services/development by municipalities causing negative economic impacts to community and to local farmers	17	Issues to consider for Natural Resources
Transportation	Lack of direct local and regional connections	6	Issues to Consider for Transportation
Transportation	Evaluate the necessity of bus service, rail service	6	Issues to Consider for Transportation
Transportation	Infrastructure improvements (sidewalks, roads)	6	Issues to Consider for Transportation
Transportation	Expand New River Valley airport to include commercial airlines (passenger travel)	6	Issues to Consider for Transportation
Transportation	better communication to public concerning existing transportation options, (website)	6	Issues to Consider for Transportation
Transportation	Lack of bicycle-friendly roads within the Region	6	Issues to Consider for Transportation
Transportation	Explore possibilities of private transportation services (greyhound on a smaller scale)	6	Issues to Consider for Transportation
Transportation	Explore possibilities for public/private partnerships in transportation	6	Issues to Consider for Transportation
Transportation	Expanding hours/days for regional connections	6	Issues to Consider for Transportation
Transportation	Maintenance along roadways	6	Issues to Consider for Transportation
Transportation	Pulaski Town: Maintain and upkeep existing infrastructure	13	Goals/Benchmarks Transportation
Transportation	Blacksburg: Create an atmosphere where bikers and walkers can comfortably and safely move between communities and commercial centers through connectivity of trails, neighborhoods, and the improvement and addition of sidewalks	13	Goals/Benchmarks Transportation
Transportation	Blacksburg: Greater accessibility to public transportation through extension, affordability, and connectivity. Greater coordination between multiple localities to serve whole region.	13	Goals/Benchmarks Transportation
Transportation	Pulaski Co.: Safe bike routes and safe bike lanes between communities	13	Goals/Benchmarks Transportation
Transportation	Blacksburg: Light rail	13	Goals/Benchmarks Transportation
Water	Water sources: utilize new practices to capture rainwater - create new water sources; improving local policy to be receptive of new ideas such as grey water	5	Water Infrastructure
Water	Maintaining and improving drinking water quality - find means to maintain septic systems and prevent chemical pollution by: (1) protecting water sheds by decreasing runoff, 2) looking for means to lessen point sources of pollution (wastewater & industrial discharges) and (3) drinking water and wastewater treatment plant infrastructure improvements	5	Water Infrastructure
Water	water quality: pollution from sewage - malfunctioning septs, stormwater runoff; continuing to provide high quality for healthy ecosystem and public - do not limit types of water pollutants - evaluate all that have adverse effects	5	Water Infrastructure
Water	maintaining and improving drinking water quality by preventing sewage pollution and chemical pollution, adding recycle/reuse tools to improve	5	Water Infrastructure
Water	What are the affects of agricultural livestock to local water sources - regulate?	5	Water Infrastructure
Water	Improving local water quality standards to better protect local water sources	5	Water Infrastructure
Water	Regional Wastewater Authority: has dated equipment to treat water - effective, but what is the expected life	5	Water Infrastructure
Water	Concern about stormwater runoff - potentially require permeable materials in construction	5	Water Infrastructure
Water	How do we maximize water sewer investments locally - impact most people by developing in more populated areas?	5	Water Infrastructure
Water	wastewater: making certain that septic systems are kept up to date	5	Water Infrastructure
Water	Avoid uranium mining in the New River Valley Region - could have impacts on local water quality	5	Water Infrastructure

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Element	Ideas	Group Number	List Name
Water	How do we maintain water quality in the future?	5	Water Infrastructure
Water	Identify areas for improvements at each public service facility - potentially perform more frequent site visits to update potential investment lists	5	Water Infrastructure
Water	water infrastructure: recycle and reuse, avoid constructing new dams,	5	Water Infrastructure
Water	Eliminate toxic runoff from RAAP	5	Water Infrastructure
Water	Montgomery: interest in exploring innovative wastewater treatment systems - learning from other successful locations; better for the environment and be affordable	5	Water Infrastructure
Water	how do we provide security for local water/wastewater systems?	5	Water Infrastructure



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Brainstorming Exercise B: The Future of the New River Valley  
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Discussion Type	Group Number	Ideas	List Name	
Community Future Stories	1	The New River Valley is a place where: Where people are free to make a living in a good environment supported by services that support a high quality of life with progressive infrastructure vital downtowns and a sense of community that builds pride in place.	Community Future Stories	
Future Regional Features (Commonalities)	1	Free	Key Features	
Future Regional Features (Commonalities)	1	Good Environment	Key Features	
Future Regional Features (Commonalities)	1	Make a living	Key Features	
Future Regional Features (Commonalities)	1	Vital Downtown	Key Features	
Future Regional Features (Commonalities)	1	Pride in place	Key Features	
Future Regional Features (Commonalities)	1	Progressive infrastructure	Key Features	
Future Regional Features (Commonalities)	1	Services that support a high quality of life	Key Features	
Regional Future Ideas	1	Pulaski: Freedom /everyone to plant a garden to get up when they want /Own there own property	Regional Future Ideas	Note: Highlighted rows are ideas "starred" by each group as their top ideas
Regional Future Ideas	1	Pulaski:	Regional Future Ideas	
Regional Future Ideas	1	Fairlawn: Debt free Fed. government within the next 20 years for my grand kids.	Regional Future Ideas	
Regional Future Ideas	1	Fairlawn:	Regional Future Ideas	
Regional Future Ideas	1	Blacksburg: A community embracing natural resources / high paying jobs / low unemployment / educational opportunities for all / attractive (people to move here) infrastructure / affordable housing / cultural events accessible to all with transportation to support all/ low crime rates	Regional Future Ideas	
Regional Future Ideas	1	Blacksburg: People are able to make a living doing what they love in the arts and sciences and business innovative public services / People can telecommute or start small business at home using robust broadband / People can access health care and medical / Kids stay in the area and have gainful employment / NRV known for recreational and outdoor opportunities and wholesome lifestyles	Regional Future Ideas	
Community Future Stories	1	Private property right continue to be maintained. The people have a voice in future decisions in local government. Keeping what mine is mine. I would like to see more jobs in the rural communities such as the development of the Commerce Park. I would like to see downtowns revitalized with vibrant small businesses with cultural and heritage activities - fill or retrofit existing empty industrial complexes. Continue to build upon existing natural resources and outdoor recreational opportunities. Expansion of VT and RU for greater educational opportunities.	General Comments	
Community Future Stories	2		In 20 years, my community... (3 to 5 sentences)	
Community Future Stories	2	will be a place where no one goes hungry, and everyone has a roof over her/his head and a chance to make a meaningful contribution in the world.	In 20 years, my community... (3 to 5 sentences)	
Community Future Stories	2	will honor people of all exceptionalities (economic diversity, educational opportunity, religious minority, political divergence)	In 20 years, my community... (3 to 5 sentences)	
Community Future Stories	2	will be abuzz with economic activity; the New River will provide energy for the entire region; transportation is plentiful and our children are proud to call the New River Valley home.	In 20 years, my community... (3 to 5 sentences)	
Community Future Stories	2	will have better roads and small industry	In 20 years, my community... (3 to 5 sentences)	
Community Future Stories	2	Everything will have workable problems. No one hungry or without a roof over their heads and food to eat. Agriculture will flourish. The ability to attend the church/churches of our choice.	In 20 years, my community... (3 to 5 sentences)	
Future Regional Features (Commonalities)	2	educational values	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	more jobs	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	support small business	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	natural resources	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	better transportation	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	affordable housing	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	food abundance	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	values - diversity, respect	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	pride	Common Features of Future Visions	
Future Regional Features (Commonalities)	2	alternative energy	Common Features of Future Visions	
Regional Future Ideas	2	open government	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	diversity of jobs	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	solid core values, respect diversity, variety of places to worship	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	building on natural resources - food water farms energy	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	good transportation	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	clean water and clean air	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	lots of fun	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	educational opportunities	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	downtown vitality	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	small businesses	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	renovation of old buildings	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	abundance of food	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	abundance of farms	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	affordable housing	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	energy from other sources	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	proud to call it home	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	a place where you can make a contribution	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	regional mascot	The New River Valley will be a place where... (1-3 common statements)	
Regional Future Ideas	2	you can sit on the porch and have a great view and watch the sunset	The New River Valley will be a place where... (1-3 common statements)	
Community Future Stories	3	Generations of citizens stay in area instead of leaving for opportunities elsewhere. Community connected electronically, culturally, and transportationally. Strengths of 2011 remain as strengths. Weaknesses eliminated.	Community Future Stories	
Community Future Stories	3	Blacksburg - NIMBY reduced. More bikeways, open space, transit	Community Future Stories	
Community Future Stories	3	Bonse, walkable small town with good shopping and employment. Farms, forests, rivers, and excellent schools.	Community Future Stories	
Community Future Stories	3	Floyd - 80% of us work from home via internet. 18% of us work at home on property, farms, shops. Good gathering places to maintain close-knit nature of community.	Community Future Stories	
Community Future Stories	3	Giles - great agriculture, natural beauty, and close-knit community. Improved public education. Citizens able to age in place.	Community Future Stories	
Community Future Stories	3	Be able to own an affordable home with access to local products through public transportation, good schools, good w/fi internet service for workplace.	Community Future Stories	
Community Future Stories	3	Cherish individual rights. May less government be pursued. May we not live beyond our means, including government. Stay true to constitution.	Community Future Stories	
Regional Future Ideas	3	generations staying in area; diverse employment opportunities.	Key Features	
Regional Future Ideas	3	advanced technology including universal w/fi internet service	Key Features	
Regional Future Ideas	3	livable communities with good transportation infrastructure	Key Features	
Community Future Stories	4	less dependent on government and more reliant on the resources of its citizens	Future Stories	
Community Future Stories	4	less government regulation	Future Stories	
Community Future Stories	4	passenger rail service returns to the region, providing more job opportunities	Future Stories	
Community Future Stories	4	bikeways and trails throughout the region	Future Stories	
Community Future Stories	4	ban on artificial fertilizers, pesticides, and herbicides	Future Stories	
Community Future Stories	4	pollution-free water and air	Future Stories	
Community Future Stories	4	will take advantage of its natural resources	Future Stories	
Community Future Stories	4	will be self-sufficient in providing jobs, food, and recreation	Future Stories	
Community Future Stories	4	freedom to use individual property to its highest and best use	Future Stories	
Future Regional Features (Commonalities)	4	Expand transportation opportunities	Key Features	
Future Regional Features (Commonalities)	4	Create more job opportunities	Key Features	
Future Regional Features (Commonalities)	4	Protect natural resources	Key Features	
Regional Future Ideas	4	Self-reliance, self sufficiency	Key Features	
Regional Future Ideas	4	Less government regulation	Key Features	
Regional Future Ideas	4	Protect private property rights	Key Features	
Regional Future Ideas	4	Prayer: keep the good stuff - and improve the stuff that needs improving. Protect the natural beauty that draws us here. Viable farms. Increase of local jobs for all different skill levels so people can live work and raise families here and be economically secure. More communitywide transportation options.	Picture of your ideal community 20 years from now....	

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Discussion Type	Group Number	Ideas	List Name
Regional Future Ideas	5	Draper: Need to protect our water resources. Vital for development, sustenance and agriculture. Esp Floyd does not have lots of water to draw from. Making sure that industry does not pollute it and keep it from getting polluted.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Narrows: Like to see thriving downtown with a community center, farmers market, restaurants, hotel, convenience store, grocery, shops...want to see the county's tourism plan actually developed. Want to see the great eastern trail go through there.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Dublin: Need to continue what we are doing that is good but we need to do it on the local level and the state level not on the federal level. Wants the initiatives to come from the local people and local governments not from the EPA. Wants to maintain local control and local rights.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Narrows: Old houses in town - good housing stock built better than they build today - but need to be rehabilitated to become more energy efficient - in a way that maintains affordability.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Narrows: Like to see jobs. Would like to see the current Ecopark in Giles filled in and further developed to bring in more jobs.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Floyd: Changes should be done on the grassroots level in the communities not by the federal government or the NGOs or regional groups joining together.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Dublin: There should be emphasis on jobs and training	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Dublin: Local communities need to be more self sustaining and less dependent on government resources.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Floyd: would like to see more people to be scripturally (Bible) literate. Widespread bible literacy.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Floyd: Supporting local jobs and local businesses.	Picture of your ideal community 20 years from now.....
Regional Future Ideas	5	Montgomery: Vibrant local economy - lots of local healthy food production and consumption, vibrant local arts and culture scene. Maintain and enhance area's natural beauty. Clean water, air and environment. Great bike ways and a variety of affordable local transport options. Mix of housing types- affordable, workforce and higher end. Small business friendly.	Picture of your ideal community 20 years from now.....
Community Future Stories	6	Floyd County: Self-sufficient, less dependent on negative outside influences (economy), develop strong local and regional economies (less dependent on larger government), non-damaging land uses that protect our environment/environs, strong quality of life for all age groups. Life-long learning could help be the solution. Would like to have strongest public education system and that it will prepare students for high-quality jobs.	Community Future Stories
Community Future Stories	6	Blacksburg: Sidewalks and bike lanes on all streets, large community center for educational enhancement (located in one place to reduce travel), train station within 30 minutes to connect to other locations.	Community Future Stories
Community Future Stories	6	Blacksburg: community will work together to be resource efficient. Taking advantage of the local food production and university research; local community strengths and local knowledge and interest in sustainability. Communities will be sustainable with passively heating and cooling for buildings with stormwater retention and recycling and using sustainable local materials. Increased public transport and bike trails that link across the region and that are internationally known (where bikers can sample the local culture) and bring in tourists wanting a healthy outdoor opportunity. Local food processing enables local produce to be used all year round. Energy is supplied from solar and wind. Overall, communities are robust, resilient and provide a good quality of life.	Community Future Stories
Community Future Stories	6	Radford: Embraces cultural diversity, access to natural resources, and sustainable development. The community has incorporated universities into integral drivers of economy & character. Everyone (and area) has immediate access to natural areas, outdoor recreation, and open spaces. Development will include mixed uses, smart growth, and preservation of existing economies. This community is one that didn't wait until its resources were in jeopardy to begin actively protecting and promoting them; they didn't get leap-frogged by other communities that were in less favorable conditions.	Community Future Stories
Future Regional Features (Commonalities)	6	The New River Valley will be a place:	Regional Future Ideas
Future Regional Features (Commonalities)	6	that is self-sufficient while protecting the natural environment, encouraging a strong regional economy to provide a high quality of life for ALL ages including outstanding life-long educational opportunities.	Regional Future Ideas
Regional Future Ideas	6	self-sufficient (food, water, energy, etc.)	Key Features
Regional Future Ideas	6	strong local and regional economies	Key Features
Regional Future Ideas	6	protect natural environment	Key Features
Regional Future Ideas	6	high quality of life at ALL ages	Key Features
Community Future Stories	7	Desire for Draper to remain essentially same as is...the elementary school and ball field either repaired or torn down	community future
Community Future Stories	7	Pulaski county: no signs of growth, kids get caught in drug culture or they go to college but don't return to community because "nothing here" (jobs, xx?)	community future
Community Future Stories	7	Desire for industry to return to Pulaski county	community future
Community Future Stories	7	Pulaski county: the Liv. Init. will hamstring the community	community future
Future Regional Features (Commonalities)	7	preservation of property, zoning ordinances	regional future ideas
Future Regional Features (Commonalities)	7	For Radford foundry to be rehabbed as residential, is use resources of private companies	regional future ideas
Future Regional Features (Commonalities)	7	Pulaski to have a movie theatre, other things for kids to do	regional future ideas
Future Regional Features (Commonalities)	7	like to see an international airport for more affordable travel	regional future ideas
Future Regional Features (Commonalities)	7	good to have Sam's store or similar that provides bulk item purchasing for biz as well as residents; currently have to drive to Roanoke (approx. 50-60 miles)	regional future ideas
Regional Future Ideas	7	Community continues to care for the poor	key features
Regional Future Ideas	7	affordable housing	key features
Regional Future Ideas	7	address the problem of drugs	key features
Regional Future Ideas	7	Rail system	key features
Regional Future Ideas	7	reduction of truck traffic on I-81	key features
Community Future Stories	8	More job opps, affordable/desirable housing in the future.	Community Future Stories
Community Future Stories	8	Preserve small farms; protect natural environment (e.g., New River); have a decent life at lower wage level	Community Future Stories
Community Future Stories	8	Preserve the things that make our country unique: achieve a wonderful standard of living if they are willing to work; protection of our unalienable rights that come from our Creator (and not the Government) that no one can take from me	Community Future Stories
Community Future Stories	8	Opportunities for working and living for young and old, vibrant public participation in decision making, support for education that prepares children to be successful in a global work arena, clean rivers/water, small farms.	Community Future Stories
Community Future Stories	8	Protect small farms & forestry and rural resources. Industry and a living wage and water protection.	Community Future Stories
Community Future Stories	8	Place I can grow old gracefully with alternatives to maintain independence (public transportation) with opportunities to maintain healthy food choices, with choices for arts, music, entertainment	Community Future Stories
Future Regional Features (Commonalities)	8	The NRV will be a place that is known to be business friendly offering jobs to produce products locally.	Regional Future Ideas
Future Regional Features (Commonalities)	8	The NRV continues to protect and enhance its natural resources for people to enjoy.	Regional Future Ideas
Regional Future Ideas	8	Breaking down power structures and being more business friendly; political openness to varying viewpoints	Key Features
Regional Future Ideas	8	Natural resources protection	Key Features
Regional Future Ideas	8	jobs - industry and local production of items of basic needs	Key Features
Community Future Stories	9	Retaining the Green Space & Natural Resources.	Community Future Stories
Community Future Stories	9	High quality cradle to grave services.	Community Future Stories
Community Future Stories	9	Opportunity for diversity in human environment (dense population centers and clearly defined and protected rural communities).	Community Future Stories
Community Future Stories	9	Elder care (possible neighborhoods).	Community Future Stories
Community Future Stories	9	Diversity of Population.	Community Future Stories
Community Future Stories	9	Walkable human scale developments	Community Future Stories
Community Future Stories	9	Active citizen involvement	Community Future Stories
Community Future Stories	9	Expand property rights to allow for sustainable living.	Community Future Stories
Community Future Stories	9	Distributed infrastructure.	Community Future Stories
Community Future Stories	9	Conserved historical and cultural assets	Community Future Stories
Community Future Stories	10	blacksburg - increased opportunities for everyone while maintaining the beauty of the region	Community Future Stories
Community Future Stories	10	Blacksburg - improved connectivity (internet and transportation) preserving the environment and recreation	Community Future Stories
Community Future Stories	10	Pulaski - reopening and thriving of the factories. Expanded Randolf park with indoor recreational opportunities and community center	Community Future Stories
Community Future Stories	10	Dublin - better roads, new road connecting Dublin directly to Blacksburg (and airport with expanded services)	Community Future Stories
Community Future Stories	10	Draper - Everyone can be employed and not have to leave the area. Increase recreation opportunities for the aged and young. Construction and industry.	Community Future Stories

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Discussion Type	Group Number	Ideas	List Name
Community Future Stories	10	Blacksburg - no new construction, rather better use and reuse of existing structures. "use up what you can't wear out when you don't have you make due"	Community Future Stories
Future Regional Features (Commonalities)	10	the new river valley will be a place where people are mobile and connected, employed, conserve energy and benefit from efficiency, and continue to enjoy the natural beauty and quality recreation choices.	Regional Future Ideas
Regional Future Ideas	10	better transportation and connectivity	Key Features
Regional Future Ideas	10	economic development and employment	Key Features
Regional Future Ideas	10	natural beauty and recreation	Key Features
Regional Future Ideas	10	energy conservation and efficiency	Key Features
Community Future Stories	11	Christiansburg: access to good, local job opportunities and the chance to live in neighborhoods that are pedestrian-friendly and have good access to services, including: recreation, education, shopping, entertainment and healthcare	Community Specific Futures
Community Future Stories	11	Blacksburg: lots of job opportunities and small businesses are thriving; young people and families with children are moving in; people come and go so that overall population does not increase tremendously; abundance of local organic food; local ordinances for clean air and water	Community Specific Futures
Community Future Stories	11	Pulaski: small to moderate growth with technology jobs; higher involvement by people in local government; higher quality of and more affordable education	Community Specific Futures
Community Future Stories	11	Giles/Newport: free public transportation to nearby towns	Community Specific Futures
Community Future Stories	11	Blacksburg: "breakfast at Gillies, saw friends; shopping at Target to pick up needed items; bus to Roanoke, train to visit DC"	Community Specific Futures
Future Regional Features (Commonalities)	11	transportation connectivity within the region and beyond	Common Features
Future Regional Features (Commonalities)	11	vitality of local businesses	Common Features
Future Regional Features (Commonalities)	11	protection and enhancement of natural resources and natural features	Common Features
Regional Future Ideas	11	...ample, well-paid, local jobs are available.	The New River Valley will be a place where...
Regional Future Ideas	11	...our natural and cultural resources are maintained and enhanced, including clean air and water.	The New River Valley will be a place where...
Regional Future Ideas	11	...we would have increased accessibility to vital services, including health care, food, entertainment, high quality and affordable education.	The New River Valley will be a place where...
Regional Future Ideas	11	...tourism would become a viable industry.	The New River Valley will be a place where...
Regional Future Ideas	11	...our cultural heritage is known and appreciated.	The New River Valley will be a place where...
Community Future Stories	12	Town of Pulaski: significant redevelopment of unused former industrial sites - knock em down; elimination of blighted conditions and a cleaner community; big broadband, hi-tech community; physically healthier community; restored middle class; vigorous cultural tourism sites; strong artisan community; expansion of walking and biking trails.	Community Future Stories
Community Future Stories	12	Blacksburg: you don't have to own a car if you don't want; more local food options; bigger farmers market; more tree canopy in commercial/industrial areas; more decentralized energy options; greater diversion of solid waste from landfills (eg pharmaceuticals, food waste, construction/demolition debris); promotion of community service opportunities by employers - give employees hours to use.	Community Future Stories
Community Future Stories	12	Christiansburg: stormwater would be adequately managed; cars will be smaller; will be expanded services for older people requiring assistance; more public transportation; localities will be more walkable/bikeable; homes will capture rainwater for yard use; housing more energy efficient; people will commute fewer miles; towns will grow again; more food will be locally grown.	Community Future Stories
Community Future Stories	12	Pulaski Town: Take an empty lot on Main Street and put tables and chairs and restrooms for people to use. Pocket park. Creation of more green space.	Community Future Stories
Community Future Stories	12	Blacksburg: People come together in more unity with NRV; coordinate better transportation; continue providing music, arts, ACC; larger farmers market; affordable housing; energy efficiency.	Community Future Stories
Community Future Stories	12	NRV: Open space continue, more fiber to the home; improve transportation infrastructure; putting highways and regional rail in; low unemployment and poverty rates; highly skilled and mobile workforce; regionalize emergency services.	Community Future Stories
Future Regional Features (Commonalities)	12	livable communities	Key Features
Future Regional Features (Commonalities)	12	Better transportation systems	Key Features
Future Regional Features (Commonalities)	12	workforce is highly skilled and able to compete globally	Key Features
Future Regional Features (Commonalities)	12	Redevelopment of former industrial sites to provide future job growth.	Key Features
Future Regional Features (Commonalities)	12	Preservation of open space.	Key Features
Future Regional Features (Commonalities)	12	educational opportunities are abundant and are taken advantage of.	Regional Future Ideas
Regional Future Ideas	12	scenic beauty is retained	Regional Future Ideas
Regional Future Ideas	12	The NRV is economically competitive globally.	Regional Future Ideas
Regional Future Ideas	12	all communities share a common sense of place where our diversity is celebrated.	Regional Future Ideas
Community Future Stories	13	Christiansburg: A better mall with higher end shops, decent restaurants, a better nightlife (more upscale). Higher end restaurants/shops/entertainment that are more local, can't always go to Roanoke.	Community Ideal Future
Community Future Stories	13	Floyd Co: Personalized non carbon forms of travel	Community Ideal Future
Community Future Stories	13	Floyd Co: increased environmental protection initiatives and expectations on individual, corporate, and govt levels. Protection of farm land, insitution and use of alternative energies	Community Ideal Future
Regional Future Ideas	13	Pulaski Town: train travel will be brought back, and where the state will give the NRV trail to the community's jurisdiction.	Regional Ideal Future
Regional Future Ideas	13	Floyd Co: Being able to telecommute. Tax credits for telecommuting, allowing people to have more options for employment and places to live.	Regional Ideal Future
Regional Future Ideas	13	Pulaski Co: My community is a safe place where land, housing, energy, water and good food are available. Diverse economy with diverse jobs, providing enough income so people will stay. Mountains, rivers and streams still as beautiful as they were. The New River Valley will be a place where we respect and maintain historical heritage.	Regional Ideal Future
Future Regional Features (Commonalities)	14	Towns should end the quest to expand and shrink the footprint with booming businesses. Family fostering communities where we can live, work and play with improved livability standards (biking paths, restaurants, walkways)including diversity in arts and culture, with a distinction between the town and county.	Regional Future Ideas
Regional Future Ideas	14	Government will be consolidated in order to be more efficient and streamlined.	Key Features
Regional Future Ideas	14	The best mass transit and commercial services airport	Key Features
Regional Future Ideas	14	High tech jobs for high school graduates that offer on-the-job training.	Key Features
Regional Future Ideas	14	Free of blighted buildings	Key Features
Community Future Stories	15	New River Valley (all counties in it): every county would have every storefront filled with things that would capture the personality of each county. More of a music scene. A common link between each county - a line of communication, even if goals for each county were different.	Community Future Stories
Community Future Stories	15	NRV: I want to be able to live comfortably, maintain my status quo. Concern - a huge change is going to affect us all. Things will not be the same - we've spent ourselves into oblivion. Want to be able to maintain my growing space to provide food for myself and my neighbor. Would like health care facilities available (Indian Valley/Floyd esp), localized infrastructure and production. Local places to shop.	Community Future Stories
Community Future Stories	15	That in 20 years we will have come to a full realization to adapt the future to the reality of issues we are facing. Adjust culture, agriculture, economy to the new realities and we will be happier. To come to the reality to live without growth and be happy with it: neighbors be neighbors, cooperation not competition, celebration of culture, return to local community stores and centers of activity.	Community Future Stories
Community Future Stories	15	Would like to see the people that enjoy the rural life to continue to be able to do that. Would like to see those that like a more "city" atmosphere to be more walkable (i.e. Blacksburg), would like to see more storefronts filled up - to see a more walkable, local experience in the denser areas. Would like to see more local agriculture in rural AND dense areas - don't want to force that on anyone but would like it to be encouraged. Would like a physical connection between Blacksburg, Christiansburg, Floyd, Radford, out to Roanoke and beyond. More regional public transportation opportunities.	Community Future Stories
Community Future Stories	15	Cooperation between counties for connectivity	Community Future Stories
Community Future Stories	15	Would like to see more education - this is where you are from and this is what you should be proud of - taught in elementary school. So much history here it is amazing. To touch on that in school and address the storefronts and also some kind of aging in place center for the older populations. Storefronts/mixed use facilities might be one way to address that.	Community Future Stories
Community Future Stories	15	Instill in our children a sense of identity and belonging to the community - place relationship is central! Education of our culture is a big thing that is missing.	Community Future Stories
Community Future Stories	15	A balance of the urban and the rural. Blacksburg has an interesting conffliction. They want to be rural and yet they want to be urban.	Community Future Stories
Community Future Stories	15	Better community activities for children	Community Future Stories
Community Future Stories	15	technology - leverage capital to create clean technology	Community Future Stories
Community Future Stories	15	breakdown Blacksburg animosity	Community Future Stories
Community Future Stories	15	public safety - affordability	Community Future Stories
Community Future Stories	15	maintain quality of school system	Community Future Stories

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Brainstorming Exercise B: The Future of the New River Valley  
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Discussion Type	Group Number	Ideas	List Name
Future Regional Features (Commonalities)	15	storefronts full	Key Features
Future Regional Features (Commonalities)	15	music and culture	Key Features
Future Regional Features (Commonalities)	15	links (community, transportation, heritage education, cooperation, ag support)	Key Features
Future Regional Features (Commonalities)	15	addressing gas issue	Key Features
Future Regional Features (Commonalities)	15	walkability	Key Features
Future Regional Features (Commonalities)	15	alternative connections to other communities (DC, Richmond - through rail and bus)	Key Features
Future Regional Features (Commonalities)	15	addressing population growth - more people are going to want to live here	Key Features
Regional Future Ideas	15	localized economy	Regional Future Ideas
Regional Future Ideas	15	cultural/community identity (balance between rural and urban)	Regional Future Ideas
Regional Future Ideas	15	transportation links (local and intermediate)	Regional Future Ideas
Regional Future Ideas	15	community activities	Regional Future Ideas
Regional Future Ideas	15	balance between rural and urban	Regional Future Ideas
Regional Future Ideas	15	instill sense of identity to future generations	Regional Future Ideas
Community Future Stories	17	Not having everything paved over, growth control. Preserve open space, balance between growth and preserving aesthetics.	Community Future Stories
Community Future Stories	17	governmental regs stay the same, if not less and leave decision-making be left to the individual/community (development and land use)	Community Future Stories
Community Future Stories	17	A lot of this stay the same: isolated but not too isolated. Convenience, nothing is really too far. Close enough.	Community Future Stories
Community Future Stories	17	People are more self-reliant, self-sufficient, subsistence AND allowed to do it!	Community Future Stories
Community Future Stories	17	balance of growth and preservation of pretty beautiful isolated components of NRV.	Community Future Stories
Community Future Stories	17	community based problem solving regarding development and land use.	Community Future Stories
Community Future Stories	18	Pulaski: good health and wellness!	Community Future Stories
Community Future Stories	18	natural environment better (certainly not degrade)	Community Future Stories
Community Future Stories	18	less divisiveness and polarization, could destroy our country	Community Future Stories
Community Future Stories	18	keep benefit of high tech training happening here	Community Future Stories
Community Future Stories	18	need to work harder to come together and solve problems	Community Future Stories
Community Future Stories	18	see jobs grow here and stay here--esp. products needed here	Community Future Stories
Community Future Stories	18	solution to waste at every level (encourage recycling and reuse-)	Community Future Stories
Community Future Stories	18	innovative with renewable energy and recycling	Community Future Stories
Community Future Stories	18	public transport is used more and more available	Community Future Stories
Community Future Stories	18	people are less dependent on government	Community Future Stories
Community Future Stories	18	We're more self-reliant	Community Future Stories
Community Future Stories	18	We're making more stuff here	Community Future Stories
Community Future Stories	18	feeding our students mostly local foods	Community Future Stories
Community Future Stories	18	50% of our own energy is generated here	Community Future Stories
Community Future Stories	18	found uses for waste stream and reduce landfilling	Community Future Stories
Community Future Stories	18	take control of our own future as a region	Community Future Stories
Community Future Stories	18	more people have good jobs	Community Future Stories
Community Future Stories	18	grow very small business to be employers (paying good wages)	Community Future Stories
Community Future Stories	18	People are fully engaged in their communities and local governments and have pragmatic problem solving conversations	Community Future Stories
Community Future Stories	18	Need to eliminate government waste and mis-use	Community Future Stories
Community Future Stories	18	like to see more pragmatic problem solving (original strength of this country)	Community Future Stories
Community Future Stories	18	tax dollars should be more carefully controlled (e.g. state universities)	Community Future Stories
Community Future Stories	18	people having strong constructive conversations	Community Future Stories
Community Future Stories	18	still family oriented	Community Future Stories
Community Future Stories	18	local foods in schools and institutions	Community Future Stories
Community Future Stories	18	professionals are cycling in and out (need to keep longer)	Community Future Stories
Community Future Stories	18	see public transport be linked in and out of region	Community Future Stories
Community Future Stories	18	less foot print, grown and buy local	Community Future Stories
Community Future Stories	18	we've taken back our economy--local and regional;	Community Future Stories
Community Future Stories	18	need to find new sources of government revenue	Community Future Stories
Community Future Stories	18	higher education places become more a part of the community	Community Future Stories

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Brainstorming Exercise A: NRV Today – Community and Regional Challenges  
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Scale	Ideas	Priority Item for Group	Group Number	List Name	Strength/Challenge	Primary Element	Related Element	Subcategory 1	Subcategory 2
Community	Black-Managing development		1	Community Challenges	Challenge	Land Use			
Community	Pulaski: Teenage and young adult recreation / Bowling alleys skating rinks		1	Community Challenges	Challenge	EconDev		tourism, recreation, es youth	
Community	Fair: Water and sewage updates / maintaining water quality		1	Community Challenges	Challenge	Water Inf	NatRes	water	
Community	Blacks: Upkeep of interstructure / Roads / Internet		1	Community Challenges	Challenge	Trans	Internet	infrastructure	maintenance
Community	Blacks: Lack of commercial air line service / There is no competition		1	Community Challenges	Challenge	Trans	EconDev	airport	
Community	Pulaski: No access to passenger Train station		1	Community Challenges	Challenge	Trans		transportation options	trains
Community	Black: Recruitment of quality jobs to provide a reasonable good quality of life that pay a living wage		1	Community Challenges	Challenge	EconDev	Liability	jobs	Economic security
Community	Many get water from the New River - must protect the supply		2	Community Challenges	Challenge	NatRes	WaterInf	water	
Community	Transportation - rural area so you have to travel for goods and services. If your car breaks down, you rely on your neighbors. Lack of public transportation.		2	Community Challenges	Challenge	Trans	Liability	transportation options	accessibility, proximity, mobility
Community	Getting services to the rural areas when necessary. Water, internet, fire and rescue. Services may be relatively far away		2	Community Challenges	Challenge	Water Inf	Internet	municipal services	amenities, services
Community	Economic disparity - many local appalachian folks will do without rather than reaching out for help		2	Community Challenges	Challenge	EconDev	Liability		Economic security
Community	Lack of Transportation limits ability to get to work, when they don't work, they can't afford a car, cycle		2	Community Challenges	Challenge	Trans	Liability	transportation options	Economic security
Community	Methamphetamine problem getting worse		2	Community Challenges	Challenge	CommHealth		substance abuse	
Community	Prescription drugs can be abused or misused.		2	Community Challenges	Challenge	CommHealth		substance abuse	
Community	Crime is a challenge - significant amount of crime. Some ties in with Meth problem. Juveniles don't have recreation and/or they can't work.		2	Community Challenges	Challenge	CommHealth	Liability	substance abuse	Economic security youth
Community	Can't work on a farm around machinery if your underage		2	Community Challenges	Challenge	AgFS	EconDev	youth	
Community	Blacksburg - affordable housing.		3	Community Challenges	Challenge	Housing	Liability	affordability	
Community	Floyd - roads		3	Community Challenges	Challenge	Trans		municipal services	
Community	Floyd - small technology base		3	Community Challenges	Challenge	EconDev			
Community	Floyd - concern regarding property rights.		3	Community Challenges	Challenge	gov	other	property rights	
Community	Floyd - diversity of backgrounds/viewpoints		3	Community Challenges	Challenge	Liability		community character	
Community	Giles - lack of diversity		3	Community Challenges	Challenge	other	Liability	community character	
Community	Blacksburg - lack of economic diversity.		3	Community Challenges	Challenge	EconDev	Liability	economic security	
Community	Montgomery - lack of affordable housing		3	Community Challenges	Challenge	Housing	Liability	affordability	
Community	Blacksburg - lack of affordable housing		3	Community Challenges	Challenge	Housing	Liability	affordability	
Community	Montgomery - lack of diversity of job opportunities.		3	Community Challenges	Challenge	EconDev	Liability	jobs	Economic security
Community	Giles - localities need to capitalize on natural/outdoor strengths in economic development and tourism efforts.		3	Community Challenges	Challenge	NatRes	EconDev	tourism, recreation, entertainment	community character
Community	Giles - unwillingness to change or improve		3	Community Challenges	Challenge	other			
Community	Pulaski - not business friendly, does not encourage entrepreneurship		3	Community Challenges	Challenge	EconDev	gov	governance, civic issues	Economic security
Community	Poasburg - insider / inward looking.		3	Community Challenges	Challenge	other		community character	
Community	Pulaski - government dependent, does not encourage creativity		3	Community Challenges	Challenge	gov	gov	governance, civic issues	
Community	Floyd - Town government does not encourage public participation		4	Community Challenges	Challenge	gov	gov	governance, civic issues	
Community	Floyd (town) - losing its character		4	Community Challenges	Challenge	other		community character	
Community	Floyd - recycling program not effective, limited options		4	Community Challenges	Challenge	other	gov	municipal services	recycling, solid waste
Community	Narrows: harder to get to it		5	Community Challenges	Challenge	Trans		accessibility, proximity, mobility	
Community	Floyd: takes a while to get somewhere - but that can be a good thing		5	Community Challenges	Challenge	Trans		accessibility, proximity, mobility	
Community	Draper: Lack of public transport - if you can't drive you are stuck.		5	Community Challenges	Challenge	Trans	gov	transportation options	accessibility, proximity, mobility
Community	Internet: Limited access right now to high speed		5	Community Challenges	Challenge	Internet			
Community	Dublin: So much govt. regulation esp of schools - that teachers can't teach anymore...standardized testing etc. not enough flexibility of teachers		5	Community Challenges	Challenge	Education	gov	regulations	
Community	Pulaski: concern about regulations on energy consumption		5	Community Challenges	Challenge	Energy	gov	regulations	
Community	Pulaski: Concern over state level regulations on septic systems		5	Community Challenges	Challenge	Water Inf	gov	regulations	
Community	Narrows: not much small business vibrancy downtown. Lots of empty buildings		5	Community Challenges	Challenge	EconDev		small/focal business	
Community	Pulaski: Drug use		5	Community Challenges	Challenge	CommHealth			
Community	Narrows: Jobs		5	Community Challenges	Challenge	EconDev			
Community	Pulaski: Jobs - lots of empty factories		5	Community Challenges	Challenge	EconDev			
Community	Dublin: Not good jobs for people with less academic education		5	Community Challenges	Challenge	EconDev			
Community	Floyd: So many people have to leave county for work - high transportation costs, bring home less than they could if jobs more locally		5	Community Challenges	Challenge	EconDev			
Community	Montgomery county: rural areas in the shadow of Christiansburg and Blacksburg.		5	Community Challenges	Challenge			land use	development patterns
Community	Montgomery: Lack of affordable housing in towns		5	Community Challenges	Challenge	Housing			
Community	Giles: Lack of trails and parks and place to exercise and play - more obesity		5	Community Challenges	Challenge	CommHealth		tourism, recreation, entert outdoor recreation	
Community	Floyd County: requirement for out commuting for employment as well as underemployment		5	Community Challenges	Challenge	EconDev	Trans	jobs	accessibility, proximity, mobility
Community	Blacksburg: moving population due to the university		5	Community Challenges	Challenge	Trans		VT	population/demographic issues
Community	Blacksburg: difficulty in sizing infrastructure with fluctuating student population		5	Community Challenges	Challenge	Trans	WaterInf	VT	population/demographic issues
Community	Radford: how to balance students/jobs from university with local population and keep sense of community		5	Community Challenges	Challenge	EconDev		jobs	Economic security
Community	Christiansburg: provide facilities and services to keep pace with growth		5	Community Challenges	Challenge	other	GOV	municipal services	population/demographic issues
Community	Floyd County: decentralized population leads to resource challenges		6	Community Challenges	Challenge				
Community	pulaski/draper: slow progress restore after tornado		7	community challenges	Challenge				
Community	NRV: change happens,question of ability to address changing needs		7	community challenges	Challenge				
Community	Bburg/VT seems not accountable for actions of students in community		7	community challenges	Challenge				
Community	Bburg/VT non-participation in collection of taxes:meals,hotels...gives VT unfair advantage		7	community challenges	Challenge				
Community	NRV: lack of diversity...people,ideas,self-expression		7	community challenges	Challenge				
Community	NRV:narrowness of perspective		7	community challenges	Challenge				
Community	Draper:people move to rural/agri area but then don't like to smell cow manure		7	community challenges	Challenge				
Community	Key: Transportation choices/public transportation	1	8	Community Challenges	Challenge				
Community	Key: Affordable, desirable housing (for low wage workers)	1	8	Community Challenges	Challenge				
Community	Key: livable wage, jobs, training/education	1	8	Community Challenges	Challenge				
Community	Pulaski: affordable housing		8	Community Challenges	Challenge				
Community	Pulaski: lack of evening public transportation		8	Community Challenges	Challenge				
Community	Region-wide: unrecognized poverty		8	Community Challenges	Challenge				
Community	Regionwide - Age-divide [young workers: 25-35 - for them, not great place to live]; tough to attract		8	Community Challenges	Challenge				
Community	Pulaski: lack of economic opportunity		8	Community Challenges	Challenge				
Community	Pulaski: Anti-business community		8	Community Challenges	Challenge				
Community	Region: Transportation; car is needed		8	Community Challenges	Challenge				
Community	Blacksburg: Bicycling is dangerous		8	Community Challenges	Challenge				
Community	Floyd County: water - nothing runs in; growth and places going dry		8	Community Challenges	Challenge				
Community	Floyd: no public transportation		8	Community Challenges	Challenge				
Community	Floyd: no industry to work in Floyd; must go elsewhere		8	Community Challenges	Challenge				
Community	Floyd: no low income housing		8	Community Challenges	Challenge				
Community	Floyd: new people coming in and community feel is changing		8	Community Challenges	Challenge				
Community	Pulaski: Lack of industry - going overseas		8	Community Challenges	Challenge				
Community	Education for young people, i.e., 18 yr olds (need school to work orientation)		8	Community Challenges	Challenge				
Community	Pulaski: High drop out rate		8	Community Challenges	Challenge				
Community	Region: Livable wage		8	Community Challenges	Challenge				
Community	Pulaski: Difficult to attract business - political environment & challenging /regulations code requirements		8	Community Challenges	Challenge				
Community	Blacksburg: Conflict between Blacksburg and surrounding areas due to politics.	1	9	Community Challenges	Challenge				
Community	Blacksburg: Virginia Tech is a double edge sword in that they are a benefit to the community, but a challenge to work.	1	9	Community Challenges	Challenge				
Community	Radford & Montgomery County: Sprawl	1	9	Community Challenges	Challenge				
Community	Radford & Montgomery County: Evolving local governments.	1	9	Community Challenges	Challenge				
Community	Blacksburg: Transit is a improving, however needs to expand west.		9	Community Challenges	Challenge				
Community	Blacksburg: Biking safety outside of the town is problematic.		9	Community Challenges	Challenge				
Community	Blacksburg: Clean energy options.		9	Community Challenges	Challenge				
Community	Blacksburg: Communication between students and the town (Town and Gowen).		9	Community Challenges	Challenge				
Community	Blacksburg: Town population is not as willing to engage in the practical community activities. NIMBYISM		9	Community Challenges	Challenge				
Community	Radford: Lack of communication medium. City Communication		9	Community Challenges	Challenge				
Community	Blacksburg: News about VT affects the whole region, both good and bad.		9	Community Challenges	Challenge				
Community	Blacksburg - cost of services is high		10	Community Challenges	Challenge				
Community	Pulaski - lack of jobs		10	Community Challenges	Challenge				
Community	Blacksburg - more low and medium income housing		10	Community Challenges	Challenge				
Community	Draper - more choices for internet services		10	Community Challenges	Challenge				
Community	Shilo - need internet access		10	Community Challenges	Challenge				
Community	Blacksburg - lack of job opportunity for spouses		10	Community Challenges	Challenge				
Community	Blacksburg - Lack of quality arts and entertainment		10	Community Challenges	Challenge				
Community	Riner - internet, access to food choices		10	Community Challenges	Challenge				
Community	Riner - community activities		10	Community Challenges	Challenge				
Community	Christiansburg: economic development - lack of job opportunities		11	Community Challenges	Challenge				
Community	Dublin: lack of jobs		11	Community Challenges	Challenge				
Community	Pulaski: crime		11	Community Challenges	Challenge				
Community	Newport: concern about development patterns in Giles County -- detracting from scenic beauty		11	Community Challenges	Challenge				

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Scale	Ideas	Priority Item for Group	Group Number	List Name	Strength/Challenge	Primary Element	Related Element	Subcategory 1	Subcategory 2
Community	Blacksburg: unable to meet shopping needs in own town - foster small business		11	Community Challenges	Challenge				
Community	decreased public funding for education and basic needs of people		11	Community Challenges	Challenge				
Community	Christiansburg: transportation connectivity is lacking		11	Community Challenges	Challenge				
Community	Giles: issue of meeting environmental standards with tight finances		11	Community Challenges	Challenge				
Community	Blacksburg: lack of train transportation		11	Community Challenges	Challenge				
Community	Pulaski Co: Dependence on traditional manufacturing		11	Community Challenges	Challenge				
Community	Pul Co: Public Health challenges		11	Community Challenges	Challenge				
Community	Pul CO: Brownfields		11	Community Challenges	Challenge				
Community	Pul CO: Poverty		11	Community Challenges	Challenge				
Community	Pul Co: Under and Un-Employment		11	Community Challenges	Challenge				
Community	Pul Co: Getting downtown moving		11	Community Challenges	Challenge				
Community	Pul Co: Lack of educational attainment		11	Community Challenges	Challenge				
Community	Pul CO: Lack of private investment		11	Community Challenges	Challenge				
Community	Pul CO: Growing gap between rich and poor		11	Community Challenges	Challenge				
Community	Øburg: University stress on local emergency response. Division between university and non-university entities		12	Community Challenges	Challenge				
Community	Øburg: Lack of planning between 2 localities (especially based around resources)		12	Community Challenges	Challenge				
Community	Øburg: Plethora and scattering of resources for low income/poverty suffering households makes it hard to find resources and to refer to resources.		12	Community Challenges	Challenge				
Community	Cburg: Lack of transparent government		12	Community Challenges	Challenge				
Community	Cburg: growth too fast		12	Community Challenges	Challenge				
Community	Cburg: Need improvements in public transportation		12	Community Challenges	Challenge				
Community	Cburg: Unfunded mandates		12	Community Challenges	Challenge				
Community	Øburg: VT Grad students and their "transient" nature - cannot get help with services through social services. Still have a need to get services but not available if they are international students. Also lack of being able to communicate.		12	Community Challenges	Challenge				
Community	NRV: Lack of coordination and partnerships between localities trying to do the same thing. Everyone has their own agenda and everything needs to be controlled.		12	Community Challenges	Challenge				
Community	NRV: Availability of affordable broadband throughout the entire region.		12	Community Challenges	Challenge				
Community	Floyd Co: many areas have "food deserts" where people cannot access good food.		13	Community Challenges	Challenge				
Community	Pulaski Co: socioeconomic issues; lack of access to private vehicle travel.		13	Community Challenges	Challenge				
Community	Pulaski Town: not many opportunities for seniors. Mt. Rogers provides a nice model with senior discounts.		13	Community Challenges	Challenge				
Community	Floyd Co: we have to travel outside of the county to find employment. Many people have to figure out how to make things work where they are or move to find employment. It does create a creative group of people		13	Community Challenges	Challenge				
Community	Pulaski Co: We lack jobs that are appealing to the younger generation. We are limited in what we have to offer.		13	Community Challenges	Challenge				
Community	Pulaski Co: We need people to quit asking "why?" instead of "why not?"		13	Community Challenges	Challenge				
Community	Pulaski Co: Lack of local entertainment and access to variety of restaurants (fine dining is missing)		13	Community Challenges	Challenge				
Community	Pulaski Town: 4 new homes put in in a little strip near Bob White Blvd., something is wrong with the sewer that creates a malodorous environment. Overall, the growing pains of infill development.		13	Community Challenges	Challenge				
Community	Pulaski Town: The topography of the area is not conducive to development. Limited amount of new space to develop.		13	Community Challenges	Challenge				
Community	Christiansburg: Lack of affordable housing for renters		13	Community Challenges	Challenge				
Community	Fostering an environment that matches employees and employers.		13	Community Challenges	Challenge				
Community	We have to continue to grow small business (150+ employee)		14	Community Challenges	Challenge				
Community	Pulaski needs a Level 1 Hospital with a trauma center		14	Community Weakness	Challenge				
Community	Not enough work for citizens of New River Valley		14	Community Weakness	Challenge				
Community	Floyd (Indian Valley): is a bit far out - expensive for gas to get other places		15	Community Challenges	Challenge				
Community	Floyd (Indian Valley): transportation is a challenge		15	Community Challenges	Challenge				
Community	Blacksburg: transportation (35,000 people needing to move in and out every day; how to do that cost effectively, lots of paving for parking)		15	Community Challenges	Challenge				
Community	Blacksburg: jobs		15	Community Challenges	Challenge				
Community	Blacksburg: remoteness (connections to major metropolitan areas)		15	Community Challenges	Challenge				
Community	Montgomery county: closed plant		17	Community Challenges	Challenge				
Community	worried about stipulations/impacts of grant activity on low income communities and low income property owners		17	Community Challenges	Challenge				
Community	Lots of people moving in to region (both challenge and strength)		17	Community Challenges	Challenge				
Community	taxes... here there everywhere		17	Community Challenges	Challenge				
Community	new people that have not lived in the community, working with new people that don't have experience with Appalachian American		17	Community Challenges	Challenge				
Community	retirees dont work here, dont generate jobs, dont bring people in to school systems		17	Community Challenges	Challenge				
Community	conservation easements will ratchet up pressure on development		17	Community Challenges	Challenge				
Community	environmental initiatives are competing community values		17	Community Challenges	Challenge				
Community	loss of traditional breadbasket america jobs ie- manufacturing, mining, farming. EPA government controls environmental concerns that are negatively impacting industry in SWVA		17	Community Challenges	Challenge				
Community	public transportation- infrastructure is not entirely ideal, need better more convenient schedule. People with cars have trouble or no way to get around in region. (family togetherness, work, aging population)		17	Community Challenges	Challenge				
Community	income gap, private sector and government, etc		17	Community Challenges	Challenge				
Community	lack of shopping opportunities		18	Community Challenges	Challenge				
Community	Floyd good employment opportunities		18	Community Challenges	Challenge				
Community	Pulaski: concerned that we might change too much with sustainability		18	Community Challenges	Challenge				
Community	Pulaski: don't want to live in an urban boundary area (or in future)		18	Community Challenges	Challenge				
Community	Pulaski: don't want any part of the UN in the New River Valley		18	Community Challenges	Challenge				
Community	Pulaski: return to states rights and Constitution		18	Community Challenges	Challenge				
Community	Floyd: reject idea that US government is always an evil entity or the UN		18	Community Challenges	Challenge				
Community	Floyd: sometimes federal government needs to protect what's important		18	Community Challenges	Challenge				
Community	Floyd: how to draw the line between where one person's rights end and another begin (challenge of self-governance)		18	Community Challenges	Challenge				
Community	Floyd: very concerned about water, don't have a lot of water to support develop, without a plan, how to deal with it		18	Community Challenges	Challenge				
Community	Floyd: we've always had unlimited resources: not any more, we have to act		18	Community Challenges	Challenge				
Community	Floyd: very concerned about corporate greed (e.g. come in and extract and leave)		18	Community Challenges	Challenge				
Community	Floyd: very concerned that corporate entities got "personal rights" thus we must regulate local		18	Community Challenges	Challenge				
Regional	Pulaski: Affordable Workforce housing	1	1	Regional Challenges	Challenge				
Regional	Fairlawn: Jobs	1	1	Regional Challenges	Challenge				
Regional	Broadband infrastructure / Last mile	1	1	Regional Challenges	Challenge				
Regional	Public transportation for the whole region that is interconnected	1	1	Regional Challenges	Challenge				
Regional	Black Graduation rates in our high schools	1	1	Regional Challenges	Challenge				
Regional	Maintaining a vibrant downtown / Local business / Revitalisation of the downtown areas	1	1	Regional Challenges	Challenge				
Regional	Support of Entrepreneurial development	1	1	Regional Challenges	Challenge				
Regional	To retain the clean air and water for the future	1	1	Regional Challenges	Challenge				
Regional	Alternative transportation / Bike paths	1	1	Regional Challenges	Challenge				
Regional	State government ignores southwest virginia and focuses on northern virginia and hampton roads	1	2	Regional Challenges	Challenge				
Regional	Keeping young people/next generation here - not moving away. Need more jobs and affordable housing and attractions	1	2	Regional Challenges	Challenge				
Regional	Strong ARD - land use valuation and rewarding people for conservation easements. Reward agricultural areas. This will help keep family farms in the family. Agricultural incentives are not property taxings	1	2	Regional Challenges	Challenge				
Regional	Water quality - keeping it as clean as EPA wants it	1	2	Regional Challenges	Challenge				
Regional	Planning is a challenge so we don't gobble up all the land. So we can create some measure of concentration of housing. Preserve green space	2	2	Regional Challenges	Challenge				
Regional	Sustainable energy needed!	2	2	Regional Challenges	Challenge				
Regional	Difficult to get Land Use Valuation - takes five years and a certain amount of profits	2	2	Regional Challenges	Challenge				
Regional	handle fear of loss of control in regional efforts	1	3	Regional Challenges	Challenge				
Regional	natural resources/open space is being eroded and fragmented	1	3	Regional Challenges	Challenge				
Regional	lack of diversity (economic, social, racial) outside Blacksburg, C-burg, Radford	1	3	Regional Challenges	Challenge				
Regional	Integrated NRV	1	3	Regional Challenges	Challenge				
Regional	need more cooperation between localities	1	3	Regional Challenges	Challenge				
Regional	Riner - lacks of job opportunities, not business friendly	1	4	Regional Challenges	Challenge				
Regional	Pearsburg - little being done to take advantage of strengths	1	4	Regional Challenges	Challenge				
Regional	Floyd (town) - too many government grants, government dependent	1	4	Regional Challenges	Challenge				
Regional	Riner - lack of racial and cultural diversity	1	4	Regional Challenges	Challenge				
Regional	Pulaski - town in disrepair	4	4	Regional Challenges	Challenge				
Regional	Floyd - not protecting historic resources, losing character	4	4	Regional Challenges	Challenge				
Regional	not protecting waterways	4	4	Regional Challenges	Challenge				
Regional	Transportation challenges	1	5	Regional Challenges	Challenge				
Regional	Loss of industry and manufacturing jobs	1	5	Regional Challenges	Challenge				
Regional	Too much state and federal interference in the schools, too much overhead and paperwork for teachers.	5	5	Regional Challenges	Challenge				
Regional	Teachers not able to discipline in the schools	5	5	Regional Challenges	Challenge				

NRV Livability Initiative Kickoff Summit  
Brainstorming Exercise A: NRV Today – Community and Regional Challenges  
8-11-11

Scale	Ideas	Priority Item for Group	Group Number	List Name	Strength/Challenge	Primary Element	Related Element	Subcategory 1	Subcategory 2
Regional	Not adequate training for volunteer fire and rescue squads throughout the region - which lowers the quality of the services they are able to provide.		5	Regional Challenges	Challenge				
Regional	Problems across the region with topography and roadway access for fire and rescue.		5	Regional Challenges	Challenge				
Regional	Drug use		5	Regional Challenges	Challenge				
Regional	Limited market demand for local art. Not easy to sell in the area.		5	Regional Challenges	Challenge				
Regional	Local people do not support fine arts and culture (museums, etc.)		5	Regional Challenges	Challenge				
Regional	Dont have regional transport networks		5	Regional Challenges	Challenge				
Regional	Lack of public transportation connectivity and passenger train transit		6	Regional Challenges	Challenge				
Regional	Balance growth with rural character, ecosystem survival, and resource efficiency	1	6	Regional Challenges	Challenge				
Regional	Downturn in economy creates constraints on local budgets	1	6	Regional Challenges	Challenge				
Regional	diversity across counties within Region		6	Regional Challenges	Challenge				
Regional	water quantity in the future		6	Regional Challenges	Challenge				
Regional	food production without value-added processing		6	Regional Challenges	Challenge				
Regional	Low energy costs lead to energy intensive regional behaviors		6	Regional Challenges	Challenge				
Regional	We have natural resources that could provide jobs but EPA/other gov't does not allow development of e.g. coal fields		7	Regional Challenges	Challenge				
Regional	balance of zoning...industry for jobs AND quiet rural areas		7	Regional Challenges	Challenge				
Regional	industry competes with residential area (geographical proximity)		7	Regional Challenges	Challenge				
Regional	accountability when grants used to promote jobs		7	Regional Challenges	Challenge				
Regional	accountability when tax incentives/grant \$\$ used to promote jobs		7	Regional Challenges	Challenge				
Regional	businesses leave small town (furniture plant) but no job retraining for displaced workers		7	Regional Challenges	Challenge				
Regional	personal responsibility: challenge of being a tenant in community but being told what is "proper" behaviors (ie where to shop, what to buy) are being		7	Regional Challenges	Challenge				
Regional	how to organize ourselves to provide care to people who are isolated from other people (have no neighbors to rely on)		7	Regional Challenges	Challenge				
Regional	issues around mixed use area with business use at street level and residential above (same bldg)		7	Regional Challenges	Challenge				
Regional	how to facilitate decision-making process related to a person's own property/land.		7	Regional Challenges	Challenge				
Regional	how to create a structure for handling change in community		7	Regional Challenges	Challenge				
Regional	Public transportation	1	8	Regional Challenges	Challenge				
Regional	Living wage/job availability/training	1	8	Regional Challenges	Challenge				
Regional	Affordable/desirable housing for low income	1	8	Regional Challenges	Challenge				
Regional	NRV: Sprawl	1	8	Regional Challenges	Challenge				
Regional	NRV: Quality child and elder care	1	8	Regional Challenges	Challenge				
Regional	NRV: Not a lot of connection between towns to cities using public transit. Automobile dependent.	1	8	Regional Challenges	Challenge	Trans Housing		transportation options: accessibility, proximity, mobility	affordability
Regional	NRV: Affordable housing is needed.	1	8	Regional Challenges	Challenge				
Regional	NRV: Competing Farmer's Markets	1	8	Regional Challenges	Challenge	AgFS	EconDev	food	
Regional	NRV: Threat of Industrial Pollution.	1	8	Regional Challenges	Challenge	NatRes	EconDev	industry	environmental issues
Regional	NRV: Population is more Polarized	1	8	Regional Challenges	Challenge	other		community character	governance, civic issues
Regional	Limited employment opportunities (especially rural opportunities)	1	10	Regional Challenges	Challenge	EconDev	Livability	jobs	rural areas
Regional	Connecting services with needs especially for aging populations	1	10	Regional Challenges	Challenge	other	Livability	amenities, services	population/demographic issues
Regional	Loss of young professionals and young talent	1	10	Regional Challenges	Challenge	EconDev	Livability	jobs	population/demographic issues
Regional	Local (non-car) transportation choices	1	10	Regional Challenges	Challenge	Trans	Livability	transportation options: accessibility, proximity, mobility	
Regional	Blacksburg - transient community	1	10	Regional Challenges	Challenge	other		community character	population/demographic issues
Regional	division between rural long term residents and newer less permanent residents	1	10	Regional Challenges	Challenge	other		community character	population/demographic issues
Regional	High rates of poverty	1	10	Regional Challenges	Challenge	EconDev	Livability	economic security	
Regional	lack of and poor quality of low income housing	1	10	Regional Challenges	Challenge	Housing	Livability	affordability	options, quality
Regional	poor air and water quality	1	11	Challenge Commonalities	Challenge	NatRes	Livability	air	water
Regional	economic development - lack of jobs; lack of valley-wide identity	1	11	Challenge Commonalities	Challenge	EconDev	Livability	jobs	
Regional	poor public education and affordability of higher education	1	11	Challenge Commonalities	Challenge	Education	Livability	affordability	options, quality
Regional	crime	1	11	Challenge Commonalities	Challenge	other	Livability	community character	crime
Regional	transportation connectivity	1	11	Challenge Commonalities	Challenge	Trans	Livability	transportation options: accessibility, proximity, mobility	
Regional	High stress and preference placed on open space (vs. subdivisions or other developments).	1	12	Regional Challenges	Challenge	Land Use		nature, beauty, rural landscape	
Regional	Providing affordable housing (its effects on energy usage)	1	12	Regional Challenges	Challenge	Housing	Energy	affordability	options, quality
Regional	Need to standardize regional regulatory requirements and community efforts.	1	12	Regional Challenges	Challenge	other	gov	regulations	
Regional	Sometimes we talk region but we don't walk region.	1	12	Regional Challenges	Challenge	other		collaboration/cooperation	governance, civic issues
Regional	How visible and active are the universities in the lives of the communities/region in which they are located? Investments are often made in other communities outside the NRV (e.g. tobacco monies)	1	12	Regional Challenges	Challenge	other	town/gown	collaboration/cooperation	governance, civic issues
Regional	Utility zoning and permits - cumbersome rules in order to deploy utilities.	1	12	Regional Challenges	Challenge	Water Inf	gov	regulations	governance, civic issues
Regional	Have we over regulated ourselves? Potential to simplify and make the regulatory process more user friendly.	1	12	Regional Challenges	Challenge	other	gov	regulations	governance, civic issues
Regional	Often different rules for different communities concerning regional entities (e.g. solid waste authority).	1	12	Regional Challenges	Challenge	other	gov	regulations	governance, civic issues
Regional	Region lacks significant private investment.	1	12	Regional Challenges	Challenge	EconDev		investment/funding	
Regional	Economic development: We need to have a more diverse local economy. We have a large education and engineering sector but others are lacking. Lots of brain drain.	1	13	Regional Challenges	Challenge	EconDev		economic security	economic diversity
Regional	How do we get people to use the resources they have? They are not being used to their full potential.	1	13	Regional Challenges	Challenge	other	?		
Regional	Lack of community sense for the region as a whole, not just individual communities. Self reliance is an issue. We have areas where people don't want to change.	1	13	Regional Challenges	Challenge	other		community character	
Regional	Challenge to keeping people who visit for events to stay longer (football games, weddings, reunions) and experience the NRV's treasures.	1	14	Regional Challenges	Challenge	EconDev	ArtsCult	tourism, recreation, ei	outdoor recreation
Regional	How do we encourage citizens to stay in the NRV with more diverse job opportunities?	1	14	Regional Challenges	Challenge	EconDev		economic security	economic diversity
Regional	We are not able to see who we are as a region so that we can market ourselves to potential tourist	1	14	Regional Challenges	Challenge	EconDev		tourism, recreation, ei	marketing/outreach
Regional	transportation	1	15	Regional Challenges	Challenge	Trans		transportation options	
Regional	water protection	1	15	Regional Challenges	Challenge	NatRes		water	
Regional	relocalization of the economy	1	15	Regional Challenges	Challenge	EconDev		economic security	small/local business
Regional	Regional public transportation (NRV)	1	15	Regional Challenges	Challenge	Trans	gov	transportation options	
Regional	Transportation - connections to the rest of the state	1	15	Regional Challenges	Challenge	Trans		transportation options	
Regional	water: we aren't paying as much attention to water quality protection as we should	1	15	Regional Challenges	Challenge	NatRes		water	
Regional	Floyd: water capacity is limited and unknown	1	15	Regional Challenges	Challenge	NatRes	waterInf	water	
Regional	Abandoned community stores (current challenge: future opportunity for local shops)	1	15	Regional Challenges	Challenge	EconDev		retail/commercial space	
Regional	Proliferation of strip malls, bypasses... that are riding out small community businesses	1	15	Regional Challenges	Challenge	EconDev			
Regional	Our approach to zoning codes (promotes strip malls, parking lots)	1	15	Regional Challenges	Challenge	Land Use			
Regional	loss of jobs in traditional industry	1	17	Regional Challenges	Challenge	EconDev			
Regional	tax impacts of wealthier and/or retired individuals	1	17	Regional Challenges	Challenge	other			
Regional	transportation infrastructure (roads and mass transit)	1	17	Regional Challenges	Challenge	Trans			
Regional	lack of good employment opportunities (good paying)	1	18	Regional Challenges	Challenge	EconDev			
Regional	Floyd: challenge in preserving what we have	1	18	Regional Challenges	Challenge	other			
Regional	Floyd: challenge in working together (not personal interests but best for community)	1	18	Regional Challenges	Challenge	other			
Regional	We take water for granted too often (e.g. not conserving)	1	18	Regional Challenges	Challenge	NatRes			
Regional	Pulaski: great self-sufficiency	1	18	Regional Challenges	Challenge	other			